SOUTHERN GRANDEUR
ABOARD THE LUXURIOUS AMERICAN QUEEN

APRIL 30 – MAY 8, 2017
NEW ORLEANS • OAK ALLEY • ST. FRANCISVILLE • NACHTCHEZ
VICKSBURG • HELENA • MEMPHIS

FROM $1,699 PER PERSON

SPONSORED BY:

ACT NOW TO RECEIVE:

● FREE 1-NIGHT PRE-CRUISE PROGRAM
● $600 EARLY BOOKING SAVINGS
PER STATEROOM

IF BOOKED BY NOV. 16, 2016
THE ORIGINAL AMERICAN VACATION
RIVER CRUISING

ACT NOW TO RECEIVE:
● FREE 1-NIGHT PRE-CRUISE PROGRAM
● $600 EARLY BOOKING SAVINGS PER STATEROOM

IF BOOKED BY NOV. 16, 2016

THE UNIVERSITY OF NORTH CAROLINA
General Alumni Association
George Watts Hill Alumni Center, CB#9180
Post Office Box 660
Chapel Hill, NC 27514-0660

Cover Image: American Queen

615-1 Southern Grandeur V1
DEAR CAROLINA ALUMNI AND FRIENDS,

From moss-draped oak trees and fragrant, idyllic gardens to stately pillared mansions and storybook downtown districts, the American South conjures up an array of enchanting images. Celebrate the region’s intriguing history and architectural elegance on a Mississippi River cruise aboard the magnificent *American Queen*. From New Orleans to Memphis, let our nation’s most iconic waterway carry you to welcoming towns in Louisiana, Mississippi, and Arkansas.

Your journey begins with a stay in New Orleans, where the well-preserved French Quarter charms with beautiful wrought-iron balconies, colorful courtyard gardens and Creole-style buildings. Then board the *American Queen*, the largest and most opulent riverboat in the world, and set sail on a remarkable journey. Admire the elegant Greek Revival-style mansion at Oak Alley Plantation, and stroll beneath the canopies of its 300-year-old live oak trees. See the Gothic-style Grace Episcopal Church in the lovely town of St. Francisville, home to more than 140 historic buildings on the National Register. Visit the oldest settlement on the Mississippi, Natchez, graced with stunning gardens and well-preserved mansions; and stroll through Vicksburg’s charming downtown district. Before your seven-night voyage concludes in Memphis, delve into Helena’s rich blues music heritage at the Delta Cultural Center.

Discover captivating landscapes, storied towns and the tranquility of river cruising aboard the *American Queen*. Your cruise includes delicious Southern cuisine, beautifully appointed accommodations and fascinating shore excursions. Reserve your spot by November 16, 2016, to receive the one-night pre-cruise hotel stay as well as the $600 early booking savings per stateroom. Don’t miss the opportunity to explore treasured towns of the Old South with fellow Tar Heels and friends.

Yours at Carolina,

Douglas S. Dibbert ’70
President
UNC General Alumni Association

AVAILABLE TO ALUMNI, THEIR FAMILIES AND FRIENDS.

SPACE ON THIS CRUISE IS LIMITED.
BOOK NOW!

FOR RESERVATIONS AND INFORMATION, PLEASE CALL THE UNC GENERAL ALUMNI ASSOCIATION TOLL-FREE AT **877.962.3980** OR CALL GO NEXT FOR ADDITIONAL INFORMATION: **952.918.8950** OR **800.842.9023**
TRAVEL INSURANCE

We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you by the UNC General Alumni Association with your confirmation letter.

OPERATOR/PARTICIPANT AGREEMENT

Go Next, Inc. (hereinafter GN), located at 8000 West 78th Street, Suite 345, Minneapolis, Minnesota 55438-2538, in return for full payment by you of the amount specified, is responsible for arranging for the transportation, accommodations and other services specified as included in this brochure as and to the extent you have selected them, and subject to the following terms and conditions. Unless expressly specified as included by this brochure, GN makes no guarantee or assumes any responsibility for transportation, taxes and fees that are not included.

RESPONSIBILITY: GN is responsible to you for arranging all included transportation, accommodations and other services. However, in the absence of negligence of its own part, GN and the sponsoring association are not responsible for personal injury, property damage, or any other loss, claim or damage arising out of or related to goods or services offered or included. GN and the sponsoring association are not responsible for personal injury, property damage or any other loss, claim or damage arising out of, or in whole or in part, acts or omissions of any direct air carrier, cruise line, hotel, ground operator, or other person not its direct employee or not under its exclusive control supplying any services or providing any goods offered or included. GN and the sponsoring association are not responsible for personal injury, property damage or any other loss, claim or damage arising out of, or in whole or in part, acts of God, weather, labor strife, government actions, mechanical breakdowns, war-like acts, terrorist activities or other causes reasonably beyond the respective control of GN and the sponsoring association. GN and the sponsoring association are not responsible for incidental or consequential losses or damages.

Neither GN nor the American Queen Steamboat Company (hereinafter AGSC) nor the sponsoring association are responsible for any penalty, loss or inconvenience resulting from air or land arrangements made independently by travelers, including non-refundable conditions, restricted travel or frequent flyer tickets.

PAYMENT: A deposit in the amount shown on the reservation form and a signed agreement for each person is required to secure reservations. Final payment is due as shown on the reservation form.

PRICES: GN RESERVES THE RIGHT TO INCREASE PRICES IN THE EVENT OF ANY INCREASED SECURITY OR FUEL RELATED SURCHARGES, OR FARE INCREASES IMPOSED BY THE AIRLINE OR CRUISE LINE THAT MAY BE IN PLACE AT THE TIME OF TICKETING OR TRAVEL, FOREIGN OR DOMESTIC TAX INCREASES, OR ADVERSE CURRENCY EXCHANGE FLUCTUATIONS. AFTER JANUARY 01, 2016. GN RESERVES THE RIGHT, IF NECESSARY OR ADVISABLE, TO SUBSTITUTE HOTELS BUT IS NOT OBLIGED TO DO SO.

BAGGAGE: GN CANNOT BE HELD RESPONSIBLE FOR LUGGAGE LOST OR DAMAGED. YOU SHOULD GIVE IMMEDIATE NOTICE OF ANY LOST OR DAMAGED LUGGAGE TO THE INVOLVED AIR CARRIER, HOTEL, CRUISE LINE AND TO YOUR OWN INSURANCE COMPANY.

UNCLAIMED CRUISE LINES: GN CANNOT BE HELD RESPONSIBLE FOR AIRLINE OR CRUISE LINE DELAYS.

Advance Travel Information: U.S. citizens or permanent residents of the U.S. traveling exclusively inside U.S. borders do not need a passport or visa for travel. Homeland Security laws require that all guests travel with government-issued photo identification (ID) such as a driver’s license) at all times. ID must be presented at the time of boarding. Guests without proper ID will be denied boarding. AGSC is required to provide all guests’ ID information including ID number, expiration date, and place of issue to the Coast Guard and/or other government entities prior to the vessel’s departure. Guests must provide this information to AGSC in advance. Travel documents will not be released until received. Canadian citizens or permanent residents of Canada entering the U.S. are required to bring their passport. For other nationalities, passports are required to enter the U.S. It is your responsibility to check with your local U.S. embassy/ consulate to confirm visa requirements and to obtain the proper visa/U.S. alien card (green card).

AGSC’S LAND PACKAGES/SHORE EXCURSIONS: Tours are operated in the various ports of call by AGSC or local tourist service companies contracted by the cruise line. They are not under the control of GN. Cancellation penalties may differ from the cruise program related penalties. AGSC may modify the cruise itinerary up to and during the voyage.

FEDERAL MARITIME COMMISSION PROTECTION: Under Public Law 89-777, the FMC requires vessels having berth or stateroom accommodations for 50 or more passengers and which embark passengers from U.S. ports to maintain acceptable evidence of financial responsibility to indemnify passengers for nonperformance of transportation. AGSC maintains an escrow agreement to protect passenger payments for water transportation. This escrow agreement has been reviewed and approved by the Federal Maritime Commission.

HOSTS AND LECTURERS: Advertised hosts and lecturers (if applicable) are subject to availability and may be contingent on a minimum number of travel participants. They cannot be guaranteed. However, we offer any refunds under this agreement with the express understanding that the receipt of that refund by you waives all other remedies.

While Go Next makes every effort to adhere to the specifics shown in this brochure, all information contained herein is subject to change. Go Next is not responsible or liable for typographical errors, omissions or misprints.

INSURANCE: Travel insurance is available and can provide coverage for unforeseen circumstances that could disrupt your trip. See panel above for details.

IF YOU CHANGE PLANS OR CANCEL, YOUR RIGHTS TO A REFUND ARE LIMITED: The following charges will be assessed for cancellations.

Cruise Program cancellations received 120 days or more prior to departure, $350 per person; 119-75 days prior to departure, 50% of total fare; 74-45 days prior to departure, 75% of total fare; 44-0 days prior to departure, 100% of total fare. PLUS any applicable GN Pre- and/or Post-Cruise Program Cancellation Fees: 120 days or more = $100 per person, per program 119-75 days = $200 per person, per program 74-0 days = no refund

HEALTH: Any physical or mental condition requiring special medical attention or treatment must be disclosed in writing to GN at the time the participant makes a reservation. GN may reject the reservation of any person who, in the opinion of GN is unfit for travel or might be a danger to themselves or incompatible with others on the trip. Participants requiring special assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who agrees to provide the required assistance. GN reserves the right to terminate the participation of any participant whose conduct or condition materially inconveniences other participants.

THERE ARE NO EXCEPTIONS OF ANY KIND (INCLUDING MEDICAL EXCEPTIONS) TO THESE POLICIES. No refunds will be made for any portion of the arrangements we have made for you that are not actually utilized by you. There is no variance from these policies for the services we arrange as described in this brochure.

California Seller of Travel Registration No. 2077280-40, Washington Seller of Travel Registration No. 602-800-725, Iowa Seller of Travel Registration No. 477
RESERVE YOUR SOUTHERN GRANDEUR CRUISE TODAY!

SEND TO:
Tar Heel Travel Program
UNC General Alumni Association
P.O. Box 660
Chapel Hill, NC 27514-0660

I/WE PREFER GO NEXT CORRESPONDENCE VIA: Email  Mail

CHOOSE ONE OF THE FOLLOWING PRE-CRUISE OPTIONS:

- Free 1-night Pre-Cruise Hotel Stay in New Orleans
- Please reserve ______ space(s) for the Go Next New Orleans Pre-Cruise Program, $439 per person, double occupancy. Single occupancy is $589 and subject to availability.
- Please reserve ______ space(s) for the Go Next Memphis Post-Cruise Program, $299 per person, double occupancy. Single occupancy is $449 and subject to availability.

PLEASE NOTE: Airfare and airport transfers are not included.
- I/We will make my/our own transportation arrangements.
- Please contact me/us to discuss air options.

Stateroom/Suite category requested: 1st choice ______  2nd choice ______

Bed request:
- Twin (2 beds)
- Queen
- Single

Dinner Seating Preference
- Early (5:15 p.m.)
- Main (8:00 p.m.)

All guests must travel with a government-issued photo ID.

GUEST 1: Full Name (as it appears on your government-issued photo ID)

First  Middle  Last  Title

Preferred name on name badge
- M
- F

Birth Date (MM/DD/YYYY)

GUEST 2: Full Name (as it appears on your government-issued photo ID)

First  Middle  Last  Title

Preferred name on name badge
- M
- F

Birth Date (MM/DD/YYYY)

Email Address

Mailing Address

City  State  ZIP

Main Phone  Alternate Phone

Roommate (if different from above)

Adjacency Request

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement.

SIGN HERE X

DEPOSIT AND FINAL PAYMENT: A deposit of $950 per person (plus a $200 deposit per person for each Go Next Pre- and/ or Post-Cruise Program, if applicable) is due with your reservation application. Make checks payable to Go Next. Deposits may also be made by credit card. All major credit cards are accepted. Full payment is required by January 10, 2017. Reservations received after this date must be accompanied with full payment.

Please reserve ______ space(s). Enclosed is my/our deposit for $ ____________.

FINAL payments are required to be made by check.

I/We authorize Go Next, Inc. to charge my/our credit card for the deposit of $ ____________.

Billable address same as above

NAME (as it appears on your credit card)

Billing Address
(if different from above)

Card Number  Security Code  Exp. Date

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.
There’s never been a better time to rediscover America. And there’s never been a better way to do it. From New Orleans to Memphis on the fabled waters of the mighty Mississippi, experience the grandeur of the American South.

Enjoy casual elegance aboard the magnificent American Queen, the largest riverboat in the world and your antebellum mansion on the water. Open French doors to sweeping river views and delight in easy conversation on the promenade. And at the end of the day, retreat to the Victorian charm of your fine accommodations.

Discover classic riverside America on a journey aboard the 421-passenger American Queen. Experience rich beauty, history, and adventure from the remarkable perspective of the river.

1-Night Pre-Cruise Hotel Stay at the Hilton New Orleans Riverside hotel or similar accommodations, breakfast, taxes, porterage, and transfers to the American Queen

Private Go Next reception including hot and cold canapés, wine, beer, and soft drinks

7-night voyage, including all meals, aboard the majestic American Queen

Complimentary Hop-On Hop-Off shore excursions with a dedicated fleet of luxury coaches

Exquisite regional dishes prepared by an award-winning culinary team

Complimentary wine and beer with dinner

Complimentary cappuccino, espresso, specialty coffees, bottled water, and soft drinks throughout your voyage

Gracious service from a friendly staff

Smart-casual attire throughout your voyage, no formal wear required

Daily lectures by the Riverlorian, your onboard historian and culture expert

Professional showboat-style entertainment, dancing nightly, and calliope concerts

Complimentary bottle of wine per stateroom

Services of an onboard Go Next Program Manager

Exceptional value
**RIVER CRUISE**

**APR 30 NEW ORLEANS, LOUISIANA**
Your journey begins with a one-night stay at the Hilton New Orleans Riverside hotel, located just four blocks away from the renowned French Quarter, or perhaps arrive earlier and enhance your travel experience with the Go Next New Orleans Pre-Cruise Program.

**MAY 01 NEW ORLEANS, LOUISIANA**
*Depart 5pm*
Morning at leisure. Embark on your river cruise aboard the graceful *American Queen* in the afternoon.

**MAY 02 OAK ALLEY, LOUISIANA**
*Arrive 8am–Depart 1pm*
Located in Saint James Parish, Oak Alley plantation combines architectural splendor and the natural wonder of 300-year-old oak trees. Walk its antebellum halls, spend time strolling beneath its canopy of trees, and learn about the rich history of this Southern estate.

**INCLUDED EXCURSION** Take a tour of the historic plantation Main House and its beautiful grounds.

**MAY 03 ST. FRANCISVILLE, LOUISIANA**
*Arrive 8am–Depart 1pm*
With more than 140 buildings and plantation homes on the National Register, this quaint town is a window to history. Here are the legacies of the Butlers, the Forts, the Barrows, and the Turnbuls—families who helped build the South.

**INCLUDED EXCURSION** The Hop-On Hop-Off coach tour takes you to historic and modern sites, including the Republic of West Florida site; the Old Market Hall, where you can browse through art, jewelry, and handmade items; the West Feliciana Historical Society Museum; and the Grace Episcopal Church.

**MAY 04 NATCHEZ, MISSISSIPPI**
*Arrive 8am–Depart 5pm*
One of the oldest European settlements in the Lower Mississippi River Valley and former capital of the state, Natchez is an authentic Southern town with a rich heritage shaped by Native Americans and those of French, African, British, and Spanish descent.

**INCLUDED EXCURSION** Take in historic mansions on a tour that features the Natchez Visitor’s Center, the Natchez Association for the Preservation of Afro-American Culture Museum, Magnolia Hall, Rosalie Mansion, the William Johnson House, and Stanton Hall.

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**LIFE ON THE WATER**
Life on the *American Queen* is as unique and enriching as the riverboat tradition itself. Night after night, music fills the majestic two-deck-tall Grand Saloon, a stunning replica of the famed Ford's Theatre. Showboat-style cabaret acts and old-fashioned radio shows add variety and charm to the evening lineup. By day, the Riverlorian, your onboard historian, offers lectures and river lore. The Ladies’ Parlor and Gentlemen’s Card Room are meeting points for new friends. And the calliope, a steam-powered organ, beckons anyone inclined to play.
E ITINERARY

MAY 05 VICKSBURG, MISSISSIPPI
Arrive 8am–Depart 1pm
Billed as the “Red Carpet City of the South,” Vicksburg is a unique blend of old and new and displays its heritage with tremendous pride. The site of a dramatic siege and major turning point in the Civil War, Vicksburg is now a center of Southern hospitality with a vibrant downtown area.

INCLUDED EXCURSION The coach tour stops at the Church of the Holy Trinity; Anchuca Mansion; the Old Court House Museum, which showcases Civil War artifacts; the Biedenharn Coca-Cola Museum; the Lower Mississippi River Museum; and the Old Depot Museum that highlights the Siege of Vicksburg.

MAY 06 RIVER CRUISING

MAY 07 HELENA, ARKANSAS
Arrive 8pm–Depart 1pm
The queen of the Arkansas Delta, Helena is filled with fascinating 19th-century architecture from before and after the legendary Battle of Helena. The Delta Cultural Center lays out Helena’s antebellum roots and is also home to King Biscuit Time, the nation’s longest-running blues radio program.

INCLUDED EXCURSION Traveling by deluxe motor coach, stop at notable sites including Freedom Park, featuring exhibits that explore the experiences of African Americans in Civil War Helena; the Delta Cultural Center; the nearly full-size replica of the Union’s Fort Curtis, built close to where the original once stood; and the Helena Museum. Visit two stunning examples of late 1800s architecture at the Moore Hornor House and the beautifully restored Pillow-Thompson House, one of the finest examples of Queen Anne architecture in the South.

MAY 08 MEMPHIS, TENNESSEE
Arrive 8am
Disembark in the morning and bid farewell to the American Queen.

Note: Return flights should be scheduled to depart after 10:30am. If you are interested in an optional Premium Choice Tour of Memphis, your return flight should be scheduled to depart after 2pm.

Premium Choice Tours will also be offered in many ports of call for an additional charge.
All port times are approximate. Itinerary, hotel, and shore excursions are subject to change.

SOUTHERN HOSPITALITY
Creating plates inspired by culinary classics of America’s South and utilizing the best of the season’s offerings from stops along the way, an award-winning culinary team lends its expertise to the unique dining experience on the American Queen. Indulge in the elegance of the J.M. White Dining Room, or satisfy your appetite any hour of the day at the Front Porch Café as you sample delectable creations, from Pork Loin stuffed with Andouille Sausage to Corn Fritters and Bourbon Pecan Pie.
THE GREATEST VALUE

OWNER’S SUITES • EXCLUSIVE VERANDA 348 sq. feet
Promenade Deck Expansive suite with lounging area. French doors open onto semi-private veranda, queen bed, bathroom with tub and shower. Exclusive suite amenities including butler service.

FARES PER PERSON IF BOOKED AFTER NOV. 16
OS $8,499
FARES PER PERSON IF BOOKED BY NOV. 16
OS $8,199

LUXURY SUITES • PRIVATE OR OPEN VERANDA 353 sq. feet
Promenade & Texas Decks Elegantly furnished suite with sitting area. French doors open onto private or open veranda, two single beds convertible to queen, bathroom with tub and shower. Exclusive suite amenities including butler service.

FARES PER PERSON IF BOOKED AFTER NOV. 16
LS $6,999
FARES PER PERSON IF BOOKED BY NOV. 16
LS $6,699

SUITES • OPEN ONTO VERANDA 230 sq. feet
Promenade Deck Elegantly furnished suite with sitting area. French doors open onto veranda, two single beds convertible to queen, bathroom with tub and shower. Exclusive suite amenities.

FARES PER PERSON IF BOOKED AFTER NOV. 16
AAA $4,999
FARES PER PERSON IF BOOKED BY NOV. 16
AAA $4,699

SUPERIOR OUTSIDE STATEROOMS • OPEN ONTO VERANDA 210 sq. feet
Promenade & Observation Decks French doors open onto veranda, sitting area, two single beds convertible to queen, bathroom with tub and shower.

FARES PER PERSON IF BOOKED AFTER NOV. 16
AAA $4,799
FARES PER PERSON IF BOOKED BY NOV. 16
AAA $4,499

DELUXE OUTSIDE STATEROOMS • PRIVATE VERANDA 190 sq. feet
Texas Deck French doors open onto private veranda, two single beds convertible to queen, bathroom with tub and shower.

FARES PER PERSON IF BOOKED AFTER NOV. 16
A $4,699
FARES PER PERSON IF BOOKED BY NOV. 16
A $4,399

OUTSIDE STATEROOMS • OPEN ONTO VERANDA 140-205 sq. feet
Observation, Texas & Cabin Decks French doors open onto veranda, two single beds convertible to queen, bathroom with tub and/or shower.

FARES PER PERSON IF BOOKED AFTER NOV. 16
SO $5,499*
FARES PER PERSON IF BOOKED BY NOV. 16
SO $5,199
B $4,499
FARES PER PERSON IF BOOKED BY NOV. 16
B $4,199
C $4,199
FARES PER PERSON IF BOOKED BY NOV. 16
C $3,899
D $3,599
FARES PER PERSON IF BOOKED BY NOV. 16
D $3,299

OUTSIDE STATEROOMS • BAY WINDOW 190 sq. feet
Cabin Deck Large bay window, inside entrance to stateroom, two single beds convertible to queen, bathroom with tub and shower.

FARES PER PERSON IF BOOKED AFTER NOV. 16
SI $2,999*
FARES PER PERSON IF BOOKED BY NOV. 16
SI $2,699
E $1,999
FARES PER PERSON IF BOOKED BY NOV. 16
E $1,699

†Fares are per person, double occupancy, with the exception of SI and SO (single categories), and reflect the $300 early booking savings per person if booked by November 16, 2016. Onboard meals, refreshments, and entertainment are included. Airfare and airport transfers are not included. Port charges of $169 per person and gratuities are additional.

OPULENT COMFORT
Welcome to the grand American Queen, a breathtaking combination of modern comfort and Victorian charm. All suites and staterooms aboard the American Queen feature flat-screen TVs, extravagabed bedding and fine linens, and luxury hotel-style service. Sip sweet lemonade and partake in the convivial atmosphere of open verandas and the promenade, or enjoy a quiet respite in your elegant suite or deluxe stateroom, designed with all the comforts of home. Life aboard the American Queen flows like a gentle river—at your pace and according to your taste.
GO NEXT PRE- & POST-CRUISE PROGRAMS

NEW ORLEANS

PRE-CRUISE PROGRAM
APR 29 – MAY 1

$439 per person, double occupancy

• 2 nights at the 4-star Hilton New Orleans Riverside hotel or similar accommodations, with breakfast

• 2 half-day sightseeing tours of New Orleans
  - Take in the French Quarter’s famous landmarks: St. Louis Cathedral and Armstrong Park
  - Follow Esplanade Avenue to visit one of the unique “Cities of the Dead”
  - Drive along St. Charles Avenue and follow the country’s oldest streetcar line
  - Admire the stately mansions of St. Charles Avenue
  - Stroll through the Botanical Gardens or enjoy the scenic oak trees in City Park

MEMPHIS

POST-CRUISE PROGRAM
MAY 8–9

$299 per person, double occupancy

• 1 night at the 4-star Sheraton Memphis Downtown Hotel or similar accommodations, with breakfast

• Half-day sightseeing excursion of Memphis
  - Limited Edition Premium Graceland Tour: Enjoy Platinum ticket admission to Graceland, the former home of rock-‘n’-roll-legend Elvis Presley
  - Panoramic tour highlighting Sun Studio, the Peabody Hotel, the Gibson Guitar Factory, and the iconic attractions along Beale Street

Programs include accommodations, sightseeing, transfers between the hotel and riverboat, an exclusive Go Next Program Manager/hospitality desk, and professional tour guides.

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