

Dear Carolina Senior:

Thank you for your interest in the 2017 Mr. & Miss UNC selection process! We hope that this experience will be a fulfilling and memorable one for you.

Attached is a copy of the Mr. & Miss UNC selection policy. It is important for you to familiarize yourself with the application and process. We encourage you to read over the policy carefully.



Candidates are selected based on a paper application and two rounds of voting. During the primary election on **Oct. 17**, the student body will vote for the top three Mr. UNC candidates and Miss. UNC candidates to advance to the Homecoming Court by plurality vote. The top three Mr. UNC candidates and top three Miss. UNC candidates by plurality vote (highest number of votes) will advance to a final election after the primary election. On **Oct. 27**, the student body will vote once again to determine the 2017 Mr. & Miss UNC.

If you have any questions, please feel free to contact the Royalty Chair, Hayden Huffman, at [hayhuff@live.unc.edu](mailto:hayhuff@live.unc.edu), for clarification.

Interested candidates are **required** to attend one of the two interest meetings on **Sept. 05 or Sept. 06**. If a candidate cannot make either meeting, they must schedule an individual meeting with the Royalty Chair, Hayden Huffman ([hayhuff@live.unc.edu](mailto:hayhuff@live.unc.edu)) and/or the Homecoming President, Seteena Turner ([seteenss@live.unc.edu](mailto:seteenss@live.unc.edu)). Please keep note of the following dates, as they are extremely important to the selection process, but may be subject to change at our discretion:

- **Tuesday, Sept. 13, 7 p.m.**  
Candidate Interest Meeting, Church Lobby (George Watts Hill Alumni Center)
- **Wednesday, Sept. 14, 7 p.m.**  
Candidate Interest Meeting, Church Lobby (George Watts Hill Alumni Center)
- **Wednesday, Sept. 27, 5 p.m.**  
Applications **DUE** to the **George Watts Hill Alumni Center front desk**.
- **Thursday, Sept. 28, 7pm.**  
Board of Elections Candidate Meeting, Location TBD
- **Friday, Sept. 29, Noon.**  
Board of Elections Candidate Meeting, Location TBD
- **Tuesday, Oct. 17**  
Primary Election
- **Friday, Oct. 27**  
Final Election
- **Saturday, Oct. 28**  
Title and Awards Presentation (before kickoff of the football game)

Sincerely,

*Hayden Huffman*  
Hayden Huffman  
2017 Royalty Chair

*Seteena Turner*  
Seteena Turner  
2017 Homecoming President  
General Alumni Association

## General Alumni Association – Mr. & Miss UNC Application

**A cover sheet should accompany your application and must include the following:**

Full Name \_\_\_\_\_  
PID \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Local Address \_\_\_\_\_  
Major(s)/Minor(s) \_\_\_\_\_  
GPA \_\_\_\_\_ Hometown \_\_\_\_\_  
Which Position Would You Like to Run for? (Mr. or Miss.) \_\_\_\_\_

### Application Components

The following documents must be a part of your application packet.

1. Resume
2. One (1) letter of recommendation from a member of the University community, with a focus on scholarship
3. One (1) letter of recommendation from a member of the University community, with a focus on leadership
4. One (1) letter of recommendation from a member of the local community, with a focus on service
5. Submit a proposal describing an original service project that you wish to implement.  
The proposal should include a **timeline**, an **estimated cost** for the project, and a maximum of a 500-word **reflection** regarding the importance of the project and how it will enhance the greater community.
6. Current transcript. Both official and unofficial transcripts will be accepted for your convenience.
7. Signed proclamation form
8. Application fee. The application fee is \$25 and nonrefundable. Acceptable forms of payment:
  - Check (made payable to GAA)
  - Visa
  - MasterCard
  - American Express\*\*Credit card information should be submitted on the candidate checklist (page 7).

**The deadline to submit an application is 5 p.m. on Wednesday, Sept. 27, 2017.**

Return your completed application in a sealed envelope with your name clearly marked on the outside, to the Alumni Center front desk. **No late applications will be accepted or considered.**

## **General Alumni Association – Mr. Miss UNC Selection Policy**

### **I. Statement of Intent**

The purpose of the Mr. & Mrs. UNC contest is to select a representative that embodies the Carolina Way in scholarship, service and leadership. The homecoming committee has determined the following guidelines for the selection process. The homecoming committee, all candidates, and all candidate affiliates (including endorsing organizations) must abide by the policies and procedures set forth in this document.

### **II. Eligibility**

All applicants for Mr. & Miss UNC must be full-time students with senior standing for the duration of the 2017-18 academic year at the University of North Carolina (**December 2017 graduates are ineligible to run**).

**Applicants must have a cumulative GPA of at least 2.5.**

Applicants **may be** endorsed by an officially recognized UNC student organization, see [studentlife.unc.edu](http://studentlife.unc.edu) for full list. Should a student organization choose to endorse candidates, they may only endorse one candidate for Mr. UNC and one candidate for Miss. UNC. Please note that it is not an official requirement to be endorsed by a student organization. ***This is strictly optional and no points will be assessed against any candidate who is not endorsed.***

All applicants must submit a non-refundable \$25 entry fee with the application. Please note that this entry fee **cannot** come from an endorsing organization.

All applicants must submit a complete application including a resume, three letters of recommendation, an official, sealed transcript, a signed proclamation form and \$25 entry fee. **Incomplete or late applications will not be accepted or considered.**

### **III. Procedure**

The selection process will consist of three parts: application process, a primary and final election. The following section will discuss each step of the process in more detail.

#### **A. Application Process**

Each applicant is required to complete an application, which includes a resume, three letters of recommendation with a focus on scholarship, leadership and service, as well as a project proposal and an acceptable transcript. Applicants are also required to attend one of the interest meetings or schedule an individual meeting with the Royalty Chair and/or the Homecoming Committee President. The completed application, application fee and the signed proclamation form must be returned to the George Watts Hill Alumni Center on **Wednesday, Sept. 20 at 5pm.**

**Absolutely no late or incomplete applications/fees will be accepted**

#### **B. Certification by the UNC Board of Elections (BOE)**

All qualifying candidates with completed applications must attend the BOE mandatory candidate meeting scheduled for **Thursday Sept. 28 & Friday, Sept. 29 (You must attend one)**. During this meeting, the BOE will address election and campaigning laws. Please note that any violation of election laws is a violation of the Honor Code.

Candidates will also receive paperwork requiring them to collect two hundred (200) signatures in order to be considered an official candidate. Candidates will have five days to submit the required signatures in accordance with the rules and regulations of the BOE. If a candidate wishes to collect signatures through a website or URL, there must have an ONYEN lock so that the user must sign in before entering their signature. In order to set up this feature, candidates may ask ITS for their help. Please note that **NO** signatures can be obtained until the day after the mandatory candidates meeting on **Friday, Sept. 29**. No duplicate signatures will be accepted, which means that no one person may sign your form twice AND they may not have signed another candidates' form. **Signatures must be turned over to the BOE, both electronically AND physically, by 5 p.m. on Friday, Oct. 06\***. If that date conflicts with a candidate's schedule, they are encouraged to submit the signatures *earlier*.

\*May be subject to change at the discretion of the BOE president.

### **C. Primary Election**

All certified candidates will participate in the primary election by a general student body vote. Voting will take place on **Tuesday, Oct 17**. Only the contestants' names will appear on the official ballot. The BOE is in charge of the tabulation of all votes. The top three Mr. UNC candidates and top three Miss. UNC candidates determined by a plurality vote will advance to the final election. In the event that less than three candidates of one gender apply, the primary election may be eliminated. In the event of a tie for the top three candidates, the tied candidates will be allowed to run in the final election. Additional information on the voting process will come at the mandatory candidates' meeting on **Friday, Sept. 29**.

### **D. Final Election**

The top three Mr. UNC candidates and top three Miss. UNC candidates will participate in a final election by a general student body vote. Voting will take place on **Friday, Oct. 27**. Only the contestants' names will appear on the official ballot. The BOE is in charge of the tabulation of all votes. The winners will be determined by plurality vote and will be announced before kickoff of the Homecoming Game on **Saturday, Oct. 28**. In the event of a tie in the final election, each candidate's votes from the primary election will be added to the sum from the final election in order to determine a winner.

### **E. Spending Limits**

Each candidate will have a maximum spending **limit of \$50** for the primary and final election together, which is reimbursable in accordance with Title V and Title VI of the Student Code. For the primary election, each candidate **may spend up to \$25. Expenses for candidates advancing to the final election may not exceed \$50, including all monies spent during the primary election.**

## **IV. Financial Statement**

A financial statement form, which will detail all campaign spending, will be due on **Wednesday, Oct. 18 by 5 p.m.** from all candidates not advancing to the final election. *NOTE:* The GAA will not reimburse you if you spend more than the \$250 the GAA allocates you, *but* you can go over that amount, but the GAA will not help with any other funds. Any violations will be reported to the BOE and to the Royalty Chair or Homecoming Committee President.

## **V. Service Projects**

Candidates will be required to submit an application essay on a service project of his/her choosing. The application essay must ask the candidate to describe this project thoroughly. All service projects must benefit the UNC campus and/or surrounding community. The winners

will be required to complete his/her project. This project must be initiated by **January 22, 2018 and completed by April 20, 2017.**

Upon winning Mr. & Miss. UNC, you will be contacted by the Homecoming President and Vice President who will hold you accountable and help you accomplish your service project in a timely manner.

## **VI. Publicity**

The Homecoming Committee will sponsor opportunities for the student body to meet and interact with those who advance to the final voting round. These opportunities will be announced at a later date. The Homecoming Committee will also arrange any other publicity, including a possible interview with *The Daily Tar Heel*. All other election rules and regulations will be implemented and enforced by the UNC BOE.

## **VII. Harassment**

Harassment of Mr. & Miss UNC candidates, endorsing organizations or anyone else is strictly forbidden. Harassment is defined as, but not limited to, urging a candidate to withdraw from the selection process, threatening a candidate or banning a candidate from open functions. Should a candidate or their endorsing organization be found guilty of harassment, the BOE, upon consultation and request of the homecoming committee, will disqualify the candidate. If pre-voting harassment on the part of the Mr. and Miss UNC candidate or endorsing organization is discovered after the naming of the winners, they will be stripped of the title and relinquish all prizes, either actually or by monetary compensation to the Homecoming Committee. The first runner up shall assume the position. Please note that it is a violation of the Honor Code to engage in any acts of harassment.

## **VIII. Complaints and Inquiries**

All complaints, inquiries or infringements on the above stated rules shall be reported to the BOE. Any clarifications of rules or regulations or other general questions shall be directed to the following:

**Seteena Turner, Homecoming President**

seteenss@live.unc.edu

**Kaitlyn Fulp, Homecoming Vice President**

kaitlynf@live.unc.edu

**Hayden Huffman, Royalty Chair**

hayhuff@live.unc.edu

**General Alumni Association – Mr. & Miss UNC Proclamation Form**

Name of Candidate \_\_\_\_\_ PID \_\_\_\_\_ Cell Phone \_\_\_\_\_  
Address \_\_\_\_\_  
E-mail \_\_\_\_\_

I, \_\_\_\_\_, understand to the best of my ability the rules and regulations of the 2015 Mr. & Miss UNC selection process. I understand that I accept full responsibility of the consequences of any violations of any policies associated with this process.

\_\_\_\_\_ I understand that should I have an endorsing organization, that I accept full responsibility of the consequences of any violations of any policies determined to be the result of my endorsing organization.

\_\_\_\_\_ I understand that I may be disqualified for any violation of policies associated with this process by the BOE. All violations must be reported to GAA and the BOE prior to disclosure of winners. Any post-election violations must be reported within 24 hours.

\_\_\_\_\_ Finally, I take full responsibility in knowing the regulations of the selection process and I understand that I am under the UNC Honor Code at all times.

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Candidate's Signature

Date

As president or chair of the endorsing organization, I submit the above individual as our representative for Mr. & Miss UNC. Our organization agrees to abide by all rules and regulations associated with the selection process. We understand that any violations made on our part affect the standing of our representative.

**PLEASE NOTE: Being endorsed by a student organization is NOT mandatory.**

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Endorsing Organization

**Applicant Check List**

I, \_\_\_\_\_ have included the following materials in my submitted application:

\_\_\_\_\_ Candidate cover sheet

\_\_\_\_\_ Recommendation letter #1

\_\_\_\_\_ Recommendation letter # 2

\_\_\_\_\_ Recommendation letter #3

\_\_\_\_\_ Service Project Proposal

\_\_\_\_\_ Resume

\_\_\_\_\_ Current transcript

\_\_\_\_\_ Signed proclamation form

\_\_\_\_\_ Application fee: \$25 (this fee is nonrefundable)

\_\_\_\_ Check enclosed (Made payable to GAA)

\_\_\_\_ Credit Card ( Visa MasterCard American Express )

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

I recognize that any falsification of these materials constitutes a violation of both BOE policies and the UNC Honor Code and will be dealt with accordingly. Because applications are due on **Wednesday, Sept. 27, 2017 by 5 p.m.**, I realize that ANY late or incomplete applications will not be reviewed.

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Candidate's Signature

Date