Our friendly, helpful, well-trained staff will ensure that your event experience will be an enjoyable and memorable one. The guest services tent is located at the South East end of the stadium, next to section 122.

GUESTS WITH DISABILITIES
The Stadium is accessible to all guests and features accessible seating and three companion seats at the bottom of sections 101, 102, 108, 109, 114, 115, 121 and 122. Wheel chair seating is available at the bottom of sections 105, 111 and 112. ADA parking is available on the first level of the Red Garage located on the corner of 49th Street and Bluestone Ave. To obtain more detailed information regarding our services for guests with disabilities, you may contact the Box Office at (757) 683.4444.

ALCOHOL POLICY
Alcoholic beverages or containers of any kind are NOT permitted inside the stadium. Persons identified with alcohol will be asked to leave the premises. Guests appearing intoxicated will be subject to ejection and turned over to police.

ANIMALS
Animals are not permitted in or on stadium grounds, with the exception of trained service animals for our fans with disabilities.

ATM LOCATIONS
Portable ATM’s will be available on the East Plaza located behind section 120.

BABY CHANGING STATION
One family restroom with a baby changing station is located on the south side of the Atlantic Bay Football Complex. Changing stations also located on the east and west side of the stadium in the restrooms.

BAG CHECKS
All purses and diaper bags will be inspected prior to entrance to Foreman Field at S.B. Ballard Stadium.

BANNERS / SIGNS / FLAGS
Handheld banners/signs are approved as long as they represent good sportsmanship and do not block the view of others. Flags are approved, however, flag poles are not allowed and flags cannot block the view of others.

CAMERAS
Still cameras and mobile phones with lenses less than six inches are allowed, however flash photography and stands/tripods are prohibited. Videos cameras are not allowed in the stadium.

CONCESSIONS
ARAMARK is the concessionaire for games at the stadium. Points of sale locations are located behind the east and west sides of the stadium.

DRONE USE
FAA regulations prohibit the operation of unmanned aerial vehicles, a.k.a. drones, in the immediate vicinity of Foreman Field at S.B. Ballard Stadium during game days.

EMERGENCIES AND EVACUATION PROCEDURES
In the event of a serious emergency, all Event Staff, Ushers, and Law Enforcement are available to assist guests, including those with disabilities. Information will also be provided over the public address system and on the scoreboard. In the event of an evacuation due to severe weather, please tune to 94.1 FM for updates.

FIRST AID
If medical assistance is required, notify the nearest Event Staff person. They will escort you to the Bon Secours First Aid station. The facility is fully equipped to handle all minor injuries. The station is located on the first floor in the Atlantic Bay Football Complex at the south end of the stadium.

FAN BEHAVIOR
Individuals attending athletic events at Old Dominion University are expected to conduct themselves in a manner respectable of the nature and character of the University. Persons acting in a disruptive, disrespectful, or disorderly manner may be asked to leave the premises or be subject to criminal sanctions. Students may also be subject to sanctions of the University’s Code of Student Conduct.

Old Dominion University offers an in-stadium, fan assistance program at football games to assist fans in alerting game management on a variety of concerns ranging from ticket and medical emergencies to inappropriate language. Fans have several options to report their concerns, to include alerting the nearest usher or a member of the game management staff, or sending a text to (757) 617.7457 with your seat location and concern during the game. A member of the game management staff will respond to the message immediately. Public address and LED announcements will run throughout the game providing the text number for fans.
GATE OPENINGS
General Public gates (A, B, D, & E) open 90 minutes prior to
game time. Suites/Loge gate (C) open two (2) hours prior to
game time.

GAME PROGRAMS
Game day programs are available for purchase at all gate
entrances to the stadium for $5.

INCLEMENT WEATHER AND CLOSURE
Decisions on whether to cancel athletic events will be
made by the Director of Athletics or the designated athletic
administrator in accordance with NCAA Guidelines and any
conference guidelines in coordination with the opposing head
coach and team. Announcements will be made on the Athletic
Department website at www.odusports.com, media outlets
throughout Hampton Roads, and social media. Every attempt
will be made to conduct an athletic event, barring any unsafe
local, or regional conditions especially if the visiting opponent
has arrived at the athletic venue or is in the city limits.

ITEMS NOT PERMITTED INSIDE STADIUM
• Alcoholic beverages or illegal drugs
• Backpacks or large bags
• Glass bottles or aluminum cans
• Coolers or containers
• Fireworks, firearms, or other weapons
• Beach balls and other inflatables
• Outside food and beverage
• Skateboards or rollerblades
• Water bottles or mugs
• Items that can be thrown such as balls or Frisbees

NOISE MAKERS NOT PERMITTED
• Cowbells • Horns • Whistles
• Drums • Megaphones

APPROVED NOISE MAKERS
• Thunder sticks • Balloons
• Fan clappers • Rollabana

LOST AND FOUND
All Lost and Found items are to be turned into the Guest
Services tent located at the South East end of the stadium next
to section 122.

MERCHANDISE
The Follett/University Village bookstore and its on-campus
satellite locations are the exclusive vendors for game days. The
bookstore will have five satellite retail locations in and around the
stadium, selling Monarch fan gear and spirit items. Sales tents
are located outside Gate C, at Gates A and D at Foreman Field at
S.B. Ballard Stadium, on Kaufman Mall and the Blue Lot (WHRO
parking lot). In addition, the Village bookstore on Monarch Way
will be open from 8 a.m. to 11 p.m. on game days.

MERCHANDISE LICENSING REGULATIONS
Any non-Follett vendor that is selling merchandise on the
campus will be served with a cease and desist letter, will have
their merchandise seized and be asked to leave the campus by
University Police. Any vendor that is selling merchandise off
the ODU campus should have the appropriate peddler’s license
from the City of Norfolk. The Norfolk Police Department will
patrol the outlying areas of campus to make sure vendors have
the appropriate license. Any vendors without a license will be
written a citation by the Norfolk Police. Only merchandise items
bearing the CLC approved hologram emblem on the tag are official
ODU licensed items. If an item does not have this hologram, it is
not an Old Dominion University authorized item. If interested in
becoming an ODU licensed vendor to sell merchandise off campus,
please visit www.odu.edu/licensing.

PLAYING FIELD
Guests do not have access to the playing field at any time.
VIOLATORS ARE SUBJECT TO ARREST AND MAY BE PROSECUTED.

PRESS BOX / COACHES BOX
The press box is located at the top of section 105 on the west side
of the Stadium; this area is restricted to only those who have proper
identifiable credentials. The coaches’ box is located at the top of
section 118 on the east side of the Stadium; this area is restricted to
only those who have proper identifiable credentials.

RESTROOM FACILITIES
Restroom facilities are located on the east and west sides of the
stadium and the south Atlantic Bay Football Complex. Portable
restrooms are also available in various locations surrounding the
stadium.

SOLICITATION
The selling and/or distribution of any item by anyone other than
University authorized personnel in and around Foreman Field at
S.B. Ballard Stadium and the ODU campus, including parking lots, is
prohibited. Violators are subject to prosecution.

SMOKING
Smoking is not permitted in the seating areas, plaza/concourse,
or restrooms. The smoking area is located outside gates A and D.
Smoking is restricted to the designated areas.

STADIUM RE-ENTRY
Re-entry to stadium is prohibited.

STADIUM SEATS
Portable stadium seats are permitted inside Foreman Field at S.B.
Ballard Stadium provided the seats do not exceed a width
of 18” and a depth of 11”

UMBRELLAS
Umbrellas are discouraged inside the stadium. However, as
a guest service, personal sized umbrellas shall be allowed.
Umbrellas shall not be opened or raised in the seating areas to
preserve an unimpaired view by others, and should be stored
under seats at all times.

PNC GRIDIRON CLUB / SUITE WRISTBAND POLICY
All suite and club ticket holders will be given a wristband upon
entrance allowing them access to their designated seat locations in
the Atlantic Bay Football Complex.