WINES OF THE PACIFIC NORTHWEST
A BOAR D THE LUXU RIOUS A MERICAN E M PREESS®

SEPTEMBER 9–17, 2018 • FROM $3,399 PER PERSON

SPOKANE/CLARKSTON • RICHLAND • THE DALLES
STEVENSON • ASTORIA • VANCOUVER/PORTLAND

SPONSORED BY:

ACT NOW TO RECEIVE:
• 1-NIGHT PRE-CRUISE HOTEL STAY
• 2 PREMIUM SHORE EXCURSIONS
• $200 EARLY BOOKING SAVINGS
PER STATEROOM

IF BOOKED BY APR. 17, 2018

AMERICAN QUEEN® STEAMBOAT COMPANY
Uniquely American River Cruises
RIVER CRUISING
THE ORIGINAL AMERICAN VACATION

ACT NOW TO RECEIVE:
• 1-NIGHT PRE-CRUISE HOTEL STAY
• 2 PREMIUM SHORE EXCURSIONS
• $200 EARLY BOOKING SAVINGS
PER STATEROOM

IF BOOKED BY APR. 17, 2018

THE UNIVERSITY OF NORTH CAROLINA
General Alumni Association
George Watts Hill Alumni Center, CB#9180
Post Office Box 600
Chapel Hill, NC 27514-0660
DEAR CAROLINA ALUMNI AND FRIENDS,

Sail the Columbia and Snake Rivers aboard the elegantly appointed American Empress to the Pacific Northwest, a region renowned for its spectacular scenery and, as of late, its wine-growing capabilities.

Your adventure begins with a stay in Spokane, Washington’s second largest city. Board the American Empress in Clarkson and discover rich Native American culture at the nearby Nez Perce National Historical Park. Travel to Richland and explore nearby Sacajawea State Park, the site of Lewis and Clark’s 1805 campsite, and visit two Walla Walla wineries, an included Premium Shore Excursion. Admire the lovely scenery and small-town charm of The Dalles before touring the Maryhill Winery and Maryhill Museum of Art, another included Premium Shore Excursion. Enjoy the famed Bonneville Dam and Columbia Gorge Interpretive Center Museum in Stevenson and visit Astoria, where splendid Victorian homes and maritime relics mingle with delightful cafés and shops. Your sailing ends in scenic Vancouver.

This outstanding seven-night cruise includes fresh regional cuisine, beautifully appointed accommodations and fascinating shore excursions. Reserve your spot by April 17, 2018, to receive the one-night pre-cruise hotel stay in Spokane, two Premium Shore Excursions and $200 early booking savings per stateroom. Don’t miss the opportunity to encounter the Pacific Northwest’s wine-growing region with fellow Tar Heels and friends.

Yours at Carolina,

Douglas S. Dibbert ’70
President
UNC General Alumni Association

AVAILABLE TO ALUMNI, THEIR FAMILIES, AND FRIENDS.

SPACE ON THIS CRUISE IS LIMITED.
BOOK NOW!

FOR RESERVATIONS AND INFORMATION, PLEASE CALL THE UNC GENERAL ALUMNI ASSOCIATION TOLL-FREE AT 877.962.3980 OR CALL GO NEXT FOR ADDITIONAL INFORMATION: 952.918.8945 OR 877.333.0449
We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you by the UNC General Alumni Association with your confirmation letter.
RESERVE YOUR WINES OF THE PACIFIC NORTHWEST CRUISE TODAY!

SEND TO:
Tar Heel Travel Program
UNC General Alumni Association
P.O. Box 660
Chapel Hill, NC  27514-0660

UNC GENERAL ALUMNI ASSOCIATION (615-2)
September 9–17, 2018
CLASS  
YEAR

I PREFER GO NEXT CORRESPONDENCE VIA:  Email  Mail

PLEASE MAKE MY RESERVATION FOR:
❑ CRUISE PROGRAM WITH 1-NIGHT PRE-CRUISE HOTEL STAY IN SPOKANE
❑ CRUISE PROGRAM WITHOUT 1-NIGHT PRE-CRUISE HOTEL STAY IN SPOKANE
❑ Please reserve space(s) for the GO NEXT HISTORIC PORTLAND & OREGON’S WILLAMETTE VALLEY POST-CRUISE PROGRAM
$659 per person, double occupancy. Single occupancy is $959 and subject to availability.

PLEASE NOTE:  Airfare and airport transfers are not included.
❑ I will make my own transportation arrangements.  ❑ Please contact me to discuss air options.
Bed request:  ❑ Twin (2 beds) ❑ Queen ❑ Single
Dinner Seating Request:  ❑ Early (5:30pm) ❑ Main (7:45pm)

All guests must travel with a government-issued photo ID.

GUEST 1: Full Name (as it appears on your government-issued photo ID)
First  Middle  Last  Title  Preferred Name (for your name badge)
❑ M  ❑ F  Birth Date (MM/DD/YYYY)

GUEST 2: Full Name (as it appears on your government-issued photo ID)
First  Middle  Last  Title  Preferred Name (for your name badge)
❑ M  ❑ F  Birth Date (MM/DD/YYYY)

Email Address
Mailing Address
City  State  ZIP
Main Phone  Alternate Phone
Roommate (if different from above)
Adjacency Request

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN:  I have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement.

SIGN HERE X

DEPOSIT AND FINAL PAYMENT:  A deposit of $950 per person plus a $300 deposit per person for the Go Next post-cruise program, if applicable, is due with your reservation application. Deposits may be made by check or credit card; all major credit cards are accepted. Please make checks payable to Go Next. Full payment is required by check no later than May 11, 2018. Reservations received after this date must be accompanied by a full payment.

Please reserve space(s). Enclosed is my/our deposit for $ ___________________.
Final payments are required to be made by check.

I authorize Go Next Inc. to charge my credit card for the deposit of $ ___________________.

Name (as it appears on your credit card)  ____________________________

SIGN HERE X

Billing Address
Card Number  Security Code  Exp. Date

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.

Four participants who are not members of the General Alumni Association must join the Association ($45 for singles; $55 for couples) or pay a $45 surcharge to participate. Please pay by separate check made payable to the General Alumni Association and mail with this reservation form.
Welcome to the Pacific Northwest—where the Columbia and Snake Rivers wind through gentle hills, imposing mountains, dramatic canyons, and fertile fields. The land appears today much like it did to Lewis and Clark in 1805: majestic and unspoiled. From the awe-inspiring beauty of the Columbia River Gorge and the cascading majesty of Multnomah Falls to the masterfully crafted wines of Washington’s celebrated wine country, treat yourself to the region’s unforgettable natural wonders and attractions.

The incredible scenery and intriguing history of the great American West come to life on board the American Empress, which combines Victorian-inspired decor with frontier flair. Unwind in the Paddlewheel Lounge, sample regional cuisine in the Astoria Dining Room, and at the end of the day, retreat to the comfort of your fine accommodations. Discover one of America’s most treasured and bountiful regions on a journey aboard the 209-passenger American Empress, specifically designed to celebrate the centuries-old tradition of exploration in the West.

**A JOURNEY LIKE NO OTHER**

**INCLUSIONS**

- 7-night voyage aboard the American Empress, with all meals included
- Complimentary Hop-On Hop-Off shore excursions aboard a dedicated fleet of luxury coaches
- Regional Pacific Northwest cuisine utilizing fresh ingredients, created with contemporary flair
- Complimentary wine and beer with dinner
- Complimentary specialty coffees, bottled water, and soft drinks throughout the voyage
- Gracious service from a friendly staff
- Smart-casual attire—no formal wear is required
- Daily lectures by the Riverlorian, the onboard historian and culture expert
- Professional showboat-style entertainment including cabaret shows, one-man historical acts, and dancing to big band music

**GO NEXT EXCLUSIVE BENEFITS**

- 1-night pre-cruise hotel stay at the Historic Davenport Hotel in Spokane or similar accommodations, with breakfast, coverage of taxes, porterage, and transfers to the American Empress
- 2 Premium Shore Excursions to Walla Walla and Maryhill wineries and Maryhill Museum of Art
- Private Go Next reception including hot and cold canapés, wine, beer, and soft drinks
- Complimentary bottle of wine per stateroom
- Services of an onboard Go Next Program Manager
Experience the Pacific Northwest, where diverse landscapes intertwine to form an incredibly gorgeous scene. Here nature reveals her beauty and range—from lofty waterfalls flanked by emerald forests to staggering canyon walls. Carved thousands of years ago by dramatic landslides, volcanic upheavals, and raging floods, these rugged lands provide some of the most astounding scenery in America. From the decks of the American Empress, discover this renowned region in perfect elegance and ease as views of unspoiled nature unfold one by one.

SEP 9 SPOKANE, WASHINGTON
Your journey begins with a one-night stay at the Historic Davenport Hotel, a four-star landmark hotel located in the heart of Spokane.

SEP 10 SPOKANE/CLARKSTON, WASHINGTON
Spend the morning at leisure in Spokane. Board the graceful American Empress in Clarkston in the afternoon, and celebrate the journey ahead with a special evening dinner cruise.

SEP 11 CLARKSTON, WASHINGTON
Depart 2pm
Founded in the nineteenth century as a way station for travelers bound for the Idaho goldfields, Clarkston is famed as the gateway to Hells Canyon, North America’s deepest river gorge.

INCLUDED EXCURSION: The Hop-On Hop-Off Motorcoach stops at the Nez Perce National Historical Park, which chronicles the indigenous tribe and its relationship with the Corps of Discovery expedition; the First Territorial Capitol Interpretive Center; the Bridablick House; the Lewis-Clark State College Center for Arts and History; and the Nez Perce County Historical Society and Museum, where you can explore native culture and local-pioneer history.

SEP 12 TRI-CITIES (RICHLAND), WASHINGTON
Arrive 7am–Depart 6am SEP 13
The Tri-Cities metropolitan area is known for its outdoor recreation and natural and scenic attractions—including Sacajawea State Park and Washington’s Red Mountain AVA (American Viticultural Area).

INCLUDED PREMIUM EXCURSION: Departing from Richland, this full-day tour takes guests to two Walla Walla wineries and includes a lunch at the historic Marcus Whitman Hotel.

SEP 13 RIVER CRUISING/THE DALLES, OREGON
Arrive 8:30pm
Take in glorious landscapes as you leisurely cruise past the confluence of the Snake and Columbia Rivers. Transit John Day Dam, the highest lock in the United States.

SEP 14 THE DALLES, OREGON
Depart 5pm
This quintessential frontier town rests on a crescent bend of the Columbia River, between Mt. Hood and Mt. Adams, and welcomes visitors with its picturesque backdrop of forests, orchards, and high desert. Once known as the end of the Oregon Trail, The Dalles occupied a strategic transfer point for pioneers heading to the Willamette Valley.

ASTOUNDING SCENERY
(Pictured right: Multnomah Falls)
Night after night, music fills the Show Lounge, elegantly decorated with crystal chandeliers and authentic period-wallpaper. The River Grill and Bar and the Paddlewheel Lounge are meeting points for friends, and the Astoria Dining Room—graced with romantic columns, sparkling light fixtures, and exquisite upholstery—provides the perfect backdrop to sample mouthwatering culinary delights, from smoked salmon and Dungeness crab to freshly cut steaks and indulgent desserts.

INCLUDED MORNING EXCURSION The Hop-On Hop-Off Motorcoach makes stops at the Original Courthouse Museum; The Dalles Area Chamber of Commerce; the Fort Dalles Museum, which showcases unique military and pioneer remnants; the downtown shopping district; the Fire Museum; and the beautifully designed Columbia Gorge Discovery Center and Museum, offering a variety of unique exhibits as well as walking trails and scenic overlooks.

INCLUDED AFTERNOON PREMIUM EXCURSION Guests will participate in a tasting at the Maryhill Winery and visit the Maryhill Museum of Art.

SEP 14 STEVENSON, WASHINGTON
Arrive 9am–Depart 5pm SEP 15
Nestled in the heart of the Columbia River Gorge National Scenic Area, the friendly laid-back town of Stevenson packs in history and lovely scenery. Peaceful riverfront parks, pubs, antique stores, and art galleries offer a dose of small-town charm, while the nearby Columbia Gorge Interpretive Center Museum brings to life fifteen thousand years of compelling regional history.

INCLUDED EXCURSION Traveling aboard a Hop-On Hop-Off Motorcoach, stop in the downtown area to explore the boutiques and local shops. Then, visit the Columbia Gorge Interpretive Center Museum to learn about the incredible geological forces that shaped this astounding region. Continue to the Bonneville Dam, the first dam built on the Columbia River, a monument to human ingenuity with massive turbines and fascinating fish ladders.

SEP 16 ASTORIA, OREGON
Arrive 6am–Depart 6pm
Where the Columbia River meets the Pacific Ocean, you’ll find the oldest city west of the Rockies: Astoria. Referred to as Little San Francisco, the city is bursting with character, from its steep hillsides blanketed in sprawling Victorian homes to its maritime relics and downtown studded with cafés and whimsical shops.

INCLUDED EXCURSION The Hop-On Hop-Off Motorcoach tour begins with a stop at the Astoria Riverwalk, a four-mile walkway overlooking the Columbia River. Continue to some of the city’s renowned historic attractions, including the nineteenth-century Flavel House; and the Astoria Column, awarding splendid panoramas from its dramatic perch six hundred feet above sea level; and for a small entrance fee, the Heritage Museum, illustrating early pioneer life.

SEP 17 VANCOUVER, WASHINGTON/PORTLAND, OREGON
Arrive 8am
Disembark in Vancouver, Washington, and transfer to Portland for your return flight home. Transfers to the Portland airport are an additional cost. Flights should be scheduled to depart from Portland after 11:00am.

Note: If you are interested in an optional Premium Shore Excursion in Portland, your return flight should be scheduled to depart from Portland after 2pm.

Premium Shore Excursions are offered in many ports of call for an additional charge. All port times are approximate. Itinerary, hotel, and shore excursions are subject to change.
THE GREATEST VALUE

THE GREATEST VALUE

LUXURY SUITES WITH VERANDA

Discovery & Frontier Decks  410 sq. feet

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SUITES WITH VERANDA

Vista View Deck  310 sq. feet

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SUPERIOR VERANDA STATEROOMS

Vista View, Discovery & Frontier Decks  210 sq. feet

**Stateroom 403 offers additional square footage in lieu of private veranda

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DELUXE VERANDA STATEROOMS

Discovery & Frontier Decks  180 sq. feet

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SINGLE OUTSIDE VERANDA STATEROOMS

Frontier Deck  160 sq. feet

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OUTSIDE STATEROOMS WITH WINDOW

Explorer Deck  180 sq. feet

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VERANDA STATEROOMS

Vista View Deck  150 sq. feet

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†Fares are per person, double occupancy (unless Single Category), and reflect the $200 early booking savings per stateroom ($100 per person) if booked by April 17, 2018. Onboard meals, refreshments, and entertainment are included. Airfare and airport transfers are not included. Port charges of $179 per person and gratuities are additional.

OPULENT COMFORT

The American Empress is a breathtaking combination of modern comfort and Victorian charm. All suites and staterooms feature a flat-screen TV, extravagant bedding and fine linens, a mini refrigerator, and luxury hotel-style service. Take in resplendent scenery as you enjoy a quiet respite in your stylish suite or deluxe stateroom, designed with all the comforts of home. Life aboard the American Empress flows at your pace, according to your taste.

(Pictured right: C Stateroom)
HISTORIC PORTLAND & OREGON’S WILLAMETTE VALLEY

POST-CRUISE PROGRAM
SEP 17–19 • $659 PER PERSON, DOUBLE OCCUPANCY

The Willamette Valley, often called “Oregon Wine Country,” contains more than 19,800 acres of vineyards and more than five hundred wineries.

- 2 nights at the historic 4-star Benson Hotel in downtown Portland or similar accommodations, with breakfast
- Walking tour of Portland with an expert guide
- Full-day tour of the Willamette Valley, one of the world’s premier wine-producing areas, with visits to unique wineries to sample wine-and-food pairings

Program includes accommodations, sightseeing, select meals, transfers between the riverboat and hotel, tour guide gratuities, an exclusive Go Next Program Manager/hospitality desk, and professional tour guides.

Global Destinations Management Ltd. and Go Next Inc. are not responsible for injuries or losses resulting from any causes beyond their own respective and exclusive control or for the negligence of the other or any other suppliers or providers. Land accommodations, local transportation, and sightseeing are arranged and operated by Hometown Advantage in Portland and Grape Escape in the Willamette Valley, which may use other suppliers or providers to render the services. HOTEL AND SIGHTSEEING ARE SUBJECT TO CHANGE.