

# Carolina Clubs Activity Designations

Carolina Clubs are grouped into one of four tiers, **Activity Designations**, based on the number and type of volunteer-led events they host. The level of support provided by the GAA correlates to the activity designations of each club.

## OLD WELL CLUB

Old Well Carolina Clubs are the gold standard of alumni clubs. They have a strong leadership team providing a number of events that appeal to a diverse audience of alumni.

### ***Leadership***

- Essential Club Leader positions filled
  - Club Leader, Co-Leader, Treasurer, Communications Manager
- Agree to abide by the Carolina Club Leader Agreement and Carolina Club Agreement

### ***Activities/Events***

- **These clubs host at least eight events each year.**
  - At least two community service events
  - At least one professional event
  - At least one event that supports current students or new grads

### ***Club Management***

- Prepare monthly financial reports
- Submit the following annual documents
  - Annual Report
  - Club Agreement
  - Club Leader Agreement
  - Transition plan in place
- Club Leaders may serve in a position consecutively for only two years
  - After serving two years in a position, approval must be granted annually by the GAA's Coordinator for Alumni Clubs in order for a leader to continue to serve in a leadership position past two years

## OLD WELL CLUB (CONTINUED)

- Regular and consistent club communication
  - Update Alumni Spaces website, at least once a month
  - Post to Facebook page 3 times a month
    - *If the club chooses to have social media accounts on multiple platforms, they must update these 3 times a month*

# BELL TOWER CLUB

## **Leadership**

- Essential Club Leader positions filled
  - Club Leader, Co-Leader, Treasurer, Communications Manager
- Agree to abide by Carolina Club Leader Agreement and Carolina Club Agreement

## **Activities/Events**

- **These clubs host at least six events each year.**
  - At least one community service project

## **Club Management**

- Prepare monthly financial reports
- Submit the following annual documents
  - Annual Report
  - Club Agreement
  - Club Leader Agreement
  - Transition plan in place
    - Club Leaders may serve in a position consecutively for only two years
      - After serving two years in a position, approval must be granted annually by the GAA's Coordinator for Alumni Clubs in order for a leader to continue to serve in a leadership position past two years
- Regular and consistent club communication
  - Update Alumni Spaces website, at least once a month
  - Post to Facebook page 3 times a month
    - *If the club chooses to have social media accounts on multiple platforms, they must update these 3 times a month*

# TAR HEEL CLUB

## ***Leadership***

- Essential Club Leader positions filled
  - Club Leader, Co-Leader, Treasurer, Communications Manager
- Agree to abide by Carolina Club Leader Agreement and Carolina Club Agreement

## ***Activities/Events***

- **These clubs host four events, at least one per quarter.**

## ***Club Management***

- Annual Report

# AFFILIATE

## ***Leadership***

- One point of contact

## ***Activities/Events***

- Determined by point of contact and interest of affiliate participants, typically game watches
- Should hold at least **one event per year**

## ***Club Management***

- Establish and oversee Facebook Group