Carolina Clubs Activity Designations

Carolina Clubs are grouped into one of four tiers, Activity Designations, based on the number and type of volunteer-led events they host. The level of support provided by the GAA correlates to the activity designations of each club.

OLD WELL CLUB

Old Well Carolina Clubs are the gold standard of alumni clubs. They have a strong leadership team providing a number of events that appeal to a diverse audience of alumni.

Leadership

- Essential Club Leader positions filled
  - Club Leader, Co-Leader, Treasurer, Communications Manager
- Agree to abide by the Carolina Club Leader Agreement and Carolina Club Agreement

Activities/Events

- These clubs host at least eight events each year.
  - At least two community service events
  - At least one professional event
  - At least one event that supports current students or new grads

Club Management

- Prepare monthly financial reports
- Submit the following annual documents
  - Annual Report
  - Club Agreement
  - Club Leader Agreement
  - Transition plan in place
    - Club Leaders may serve in a position consecutively for only two years
      - After serving two years in a position, approval must be granted annually by the GAA’s Coordinator for Alumni Clubs in order for a leader to continue to serve in a leadership position past two years
OLD WELL CLUB (CONTINUED)

- Regular and consistent club communication
  
  - Update Alumni Spaces website, at least once a month
  
  - Post to Facebook page 3 times a month

  - *If the club chooses to have social media accounts on multiple platforms, they must update these 3 times a month*
BELL TOWER CLUB

Leadership

- Essential Club Leader positions filled
  - Club Leader, Co-Leader, Treasurer, Communications Manager
- Agree to abide by Carolina Club Leader Agreement and Carolina Club Agreement

Activities/Events

- These clubs host at least six events each year.
  - At least one community service project

Club Management

- Prepare monthly financial reports
- Submit the following annual documents
  - Annual Report
  - Club Agreement
  - Club Leader Agreement
  - Transition plan in place
    - Club Leaders may serve in a position consecutively for only two years
      - After serving two years in a position, approval must be granted annually by the GAA’s Coordinator for Alumni Clubs in order for a leader to continue to serve in a leadership position past two years
- Regular and consistent club communication
  - Update Alumni Spaces website, at least once a month
  - Post to Facebook page 3 times a month
    - If the club chooses to have social media accounts on multiple platforms, they must update these 3 times a month
TAR HEEL CLUB

Leadership
- Essential Club Leader positions filled
  - Club Leader, Co-Leader, Treasurer, Communications Manager
- Agree to abide by Carolina Club Leader Agreement and Carolina Club Agreement

Activities/Events
- These clubs host four events, at least one per quarter.

Club Management
- Annual Report

AFFILIATE

Leadership
- One point of contact

Activities/Events
- Determined by point of contact and interest of affiliate participants, typically game watches
- Should hold at least one event per year

Club Management
- Establish and oversee Facebook Group