

# Event Reporting For Activity Designations

All events must be posted each month on Alumni Spaces in order to count towards activity designation status. Each event must be designated with one program category (listed below). Please select the category that reflects the main focus for the event.

## Program Categories

Clubs activities should fit into one of the following categories below.

### ATHLETICS

**Events that revolves around an athletic event. These most often include:**

- UNC game watches
- Outings to local sporting events (collegiate, amateur, major league events)
- Club Team that participates in local athletic leagues (i.e. softball, kickball, etc.)

### COMMUNITY SERVICE

**Events where alumni are able to contribute to the benefit of the community at large or persons that make up a community. These most often include:**

- Drives (food, school supplies, books, coats, diapers, shoes etc.)
- Volunteer at a local organization
- Host a Tar Heel Service Day Event
- Participate in a house build
- Make blankets, hats or scarves for homeless shelters, care facilities, or hospitals
- Mentoring

### ENRICHMENT/LIFE-LONG LEARNING

**Activities or programs that provide opportunities for alumni to expand their mind and enriching the. Example of these types of activities and programs include:**

- Book Club
- Outing to a local performing arts event
- Visit a museum
- Host workshops or experiences (i.e. flower arranging; line dancing, home buying 101, rock climbing, coffee tastings, etc.)
- Behind the scenes tours (athletic venues, restaurant tours, amusement parks, etc.)

## PROFESSIONAL

**Events that provide alumni the opportunity to network with fellow Tar Heels, ACC school alumni, and others, or gain knowledge and build skills beneficial to their professional life.**

**Examples of these are:**

- Career Chat Happy Hours covering various topics (i.e. work-life balance; finding opportunities for growth, etc.)
- Workshop on various areas of conducting a successful job search (i.e. dressing for success; the best resume format for your job aspirations, etc.)
- Hands-on workshops (i.e. create your elevator pitch; social media 101; create a digital portfolio, etc.)

## SOCIAL

**Events designed to engage alumni with each other and through fun experiences. Examples of these types of events are:**

- Patio Party
- Brunch
- Trivia Night
- Tar Heel Family Game Night
- Outings (i.e. mini golf; laser tag; hiking; bowling; etc.)
- BBQ or Cookout events

## STUDENT/NEW GRAD SUPPORT

**Efforts and events that focus on supporting current UNC students or new Tar Heel grads in your area. Event ideas include:**

- Scholarship fundraising
- Fall, winter or spring break socials for current UNC students
- “Welcome to the City” event that place during the summer to welcome new UNC grads to your local area; allowing them to connect with the local club and meet fellow Tar Heels.

# Suggested Programming for Each Activity Designation

## OLD WELL

- **1 Athletic Event**
- **2 Community Service Events**
- **1 Enrichment Event**
- **1 Professional Networking Event**
- **2 Social Events**
- **1 Student/New Grad Event**

## BELL TOWER

- **1 Athletic Event**
- **1 Community Service Events**
- **1 Enrichment Event**
- **1 Professional Networking Event**
- **1 Social Events**
- **1 Student/New Grad Event**

## TAR HEEL

- **1 Athletic Event OR Social Event**
- **1 Community Service Events**
- **1 Enrichment Event OR Professional Networking Event**
- **1 Student/New Grad Event**

## AFFILIATE

- **1 Event each year, these are typically Basketball Game Watches or a “Welcome to the City” event**