

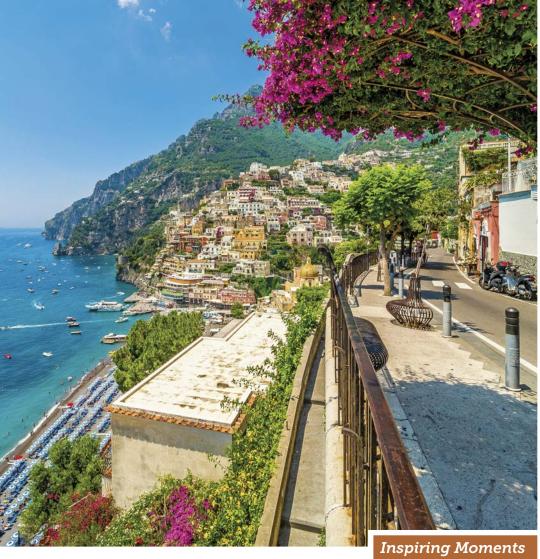
The Charm of the

Amalfi Coast

SPONSORED BY



The University of **North Carolina General Alumni Association** September 20-28, 2023



A World of Discovery

Your next adventure begins in a land of rugged coastlines, alabaster sands and villages graced with artistry. From vertical coastal towns to energetic Naples, soak up lemon-scented breezes and discover ancient civilizations that hum with history. Your travel story will be packed with exceptional tales!

What sets this travel adventure apart from others is AHI's unwavering commitment to connecting you to the world's people, places and cultures. By weaving together discovery, education and authentic local experiences, we deliver new insights and fresh perspectives to enrich your life.

The incomparable value of our journeys is rooted in the personalized care you receive from AHI's Travel Directors. These outstanding professionals create a welcoming atmosphere and handle every last detail so you can focus on the wonder of the world before you. We also partner with the most knowledgeable guides and lecturers, whose regional expertise shines.

We invite you to turn the page on a remarkable new chapter with this AHI Journey for the curious traveler!

in beautiful Sorrento.

► Cruise the splendid Amalfi Coast, where

colorful homes cling

to rugged hills.

► Relax amid gentle,

► Follow a storied path at the ancient sites of Pompeii and Herculaneum.

lemon-scented breezes

- ► Uncover remarkable history at the National **Archaeological** Museum in Naples.
- ▶ Savor celebrated cuisine, including pizza Napoletana.
- ▶ Witness three of the world's best-preserved Greek temples at Paestum.
- ► Experience four **UNESCO** World Heritage sites.

Above: Positano | Cover photo: Amalfi



Dear Carolina Alumni and Friends,

Join fellow Tar Heels and friends for a seven-night stay in Sorrento, a charming village along Italy's Amalfi Coast. Follow winding cobblestone paths to beautiful vistas and uncover this magical corner of Italy that has lured travelers, writers and romantics for centuries.

From fabled haunts to legendary islands and buried Roman towns, each day invites opportunities to discover visual splendors and landmarks. Cruise along the Amalfi Coast, witnessing vertiginous villages and natural scenery that will take your breath away. Taste exquisite cuisine in the Campania region and walk through ancient ruins frozen in time, plus spend a day in vivacious Naples. Immerse yourself in the Italian lifestyle, witnessing firsthand why generations have fallen deeply in love with this slice of Mediterranean Europe.

On this remarkable trip, delight in the camaraderie of traveling with a group, plus enjoy ample free time to make your own discoveries. Space is limited and will sell out quickly, so make plans today!

Yours at Carolina,



Douglas S. Dibbert '70 President

The University of North Carolina General Alumni Association

877-962-3980

norcar.ahitravel.com



Architecture | Art | Culture | Cuisine | History | Natural Beauty



Day 1 | In Transit

Depart your gateway city for Naples, Italy.

Day 2 | Naples, Italy | Sorrento

Upon arrival, transfer → to Sorrento and check in to the Hotel Plaza Sorrento.

Delightful Sorrento is perched above the Bay of Naples. After unpacking, head out on your own to discover this magical town. Perhaps enjoy a walk along the Corso Italia, passing *trattorias* (Italian-style eateries) and shops selling fresh limoncello, a local liqueur.

This evening, get acquainted with your fellow travelers at a Welcome Reception and Dinner.

Day 3 | Positano | Amalfi

Discovery: The Charming Amalfi Coast.

Travel a cliff-hugging serpentine road along the Amalfi Coast. This magnificent stretch of coastline is endowed with terraced hills, scenic beaches, gardens and waterfront towns, each with its unique appeal and beauty. Begin with an orientation tour of Positano, Italy's famous vertical town. Then enjoy time to explore at your own pace. Climb a staircase or two and snap photos of the unrivaled views! Hop aboard a boat for a picturesque cruise to Amalfi town, gliding by jaw-dropping villas, grand resorts and sweet fishing communities. Disembark in Amalfi and set out to see its Piazza del Duomo and the Cathedral of St. Andrew sitting atop a grand staircase. Spend free time watching the pace of local life or dip your toes in the sea! Return to Sorrento and gather for a delicious group dinner tonight.

Day 4 | Paestum

Discovery: *Paestum.* Travel back in time amid Paestum's centuries-old ruins. This remarkable site hosts the weathered remnants of ancient defensive walls, three major Doric-style temples and other significant sites.

on typical Italian cuisine during lunch. Meet a few of the employees or owners of the restaurant and learn about their lifestyles and experiences.

Enrichment: Archaeological Wonders.

Prepare for tomorrow's visit to the Museo Archeologico Nazionale by discussing the institution's outstanding antiquities collection.

Day 5 | Naples

Discovery: Naples and the Museo Archeologico Nazionale. You'll quickly be charmed by the authenticity and spirit of Naples. Founded in 750 B.C., Naples brims with historic sites and the tunes of Italian chatter. Explore the world-famous Museo Archeologico Nazionale and its collection of art and objects



Top: Piazza del Duomo, Amalfi | Above: Paestum



from Herculaneum and Pompeii. Continue on a panoramic tour of the friendly city. Admire sweeping views of the entire Bay of Naples from Posillipo Hill, and witness the Castel Nuovo, the San Francesco di Paola, the Teatro di San Carlo and Piazza del Plebiscito.

Cap off your adventure over fresh Neapolitan pizza. Genuine Neapolitan pizza is often prepared with the classic ingredients of San Marzano tomatoes and *mozzarella di bufala*.

Day 6 | Sorrento

Free Time: Join our elective activity to the Isle of Capri today or craft your own path in Sorrento. Perhaps visit Marina Grande, the baroque Church of Saint Francis or the Correale di Terranova Museum.

destination has been an exclusive getaway since the 1950s when Elizabeth Taylor, Sophia Loren and other celebrities came to enjoy la dolce vita. Following a hydrofoil ride to Capri, encounter the bewitching coast by private boat, passing swimming coves and caves. Back on land, enjoy an orientation tour of Capri and time at leisure to make your own discoveries. Browse boutiques on Via Vittorio Emanuele and Via Camerelle or visit the lovely Augustus

Gardens, filled with terraces of blossoming vines, lily ponds and statues. The gardens also feature an overlook to view the Faraglioni, a trio of rocks rising from the sea.

Enrichment: *Mount Vesuvius – Horrors* and *Splendors*. Examine the history of the infamous volcano and the cities it destroyed. Continue your culinary discovery of Italy's mouthwatering dishes and heirloom recipes over a group dinner.

Day 7 | Herculaneum | Pompeii

Discovery: Unearthing Herculaneum and Pompeii. Uncover the superlative power of Mount Vesuvius while exploring Herculaneum and Pompeii, villages that were destroyed in the violent eruption of A.D. 79. The small seaside town of Herculaneum was preserved by mudflows while Pompeii, the larger of the two cities, was covered by ash. The resulting preservation of these two cities is unlike anything else in the world! The archaeological mazes and rubble exude an ominous allure and provide a window into a distant period of human civilization. Marvel at the grid-like streets, bordered by bars, shops and public baths, and see everything from mosaics to furniture and frescoes to temples.

Enrichment: *Contemporary Italy.* Discuss Italian society, life in Campania, the current



Pompeii and Mount Vesuvius



Top: Sorrento at sunset | Above: Herculaneum



UNESCO World Heritage

- 1. Costiera Amalfitana (Amalfi Coast)
- 2. Archaeological Site of Paestum
- 3. Historic Center of Naples
- 4. Archaeological Areas of Pompeii and Herculaneum

political and economic situation in Italy, and the country's future challenges.

Day 8 | Sorrento

Discovery: Green Side of Sorrento.

Venture inland where lush emerald hills are marked with citrus and olive groves. Enjoy an intimate connection with the region where locals have a true passion for the land. Learn about the process of harvesting and pressing olives during a farm tour, and see how to make fior di latte, a soft cheese that is similar in texture to mozzarella. Sample some delectable products made on the property.

Free Time: Craft your own path during your final afternoon at leisure.

Raise a toast to your Italian adventure as you gather with fellow travelers for a Farewell Reception and Dinner tonight.

Day 9 | In Transit

Transfer To Naples airport for the return flight to your gateway city.

Note: Itinerary may change due to local conditions.

♣Flights and ♠transfers included for AHI FlexAir participants.

Elective experiences available at an additional cost.

A Note About Activity Levels

We have rated all of our excursions with activity levels to help you assess this program's physical expectations. Depending on the excursion, more leisurely alternatives may be available. Please call or visit our website to review the itinerary for full details about our activity levels.

Excursions on this program require:

- walking on cobblestones, unpaved paths and/or uneven surfaces
- ▶ getting on/off motor coaches and boats

INCLUDED FEATURES

Accommodations (with baggage handling)

 7 nights in Sorrento, Italy, at the first-class Hotel Plaza Sorrento.

Extensive Meal Program

- 7 breakfasts, 3 lunches and 4 dinners, including Welcome and Farewell Dinners; tea or coffee with all meals, plus wine with dinner.
- Opportunities to sample authentic cuisine and local flavors.

Your One-of-a-Kind Journey

- **Small group:** Sized just right at 24 guests.
- AHI Travel Assurance plan that covers Accident and Sickness Medical Expense, Trip Delay and Emergency Evacuation for U.S. residents.
- Expert-led Enrichment programs enhance your insight into the region.
- Discovery excursions highlight the local culture, heritage and history:
 - -Explore Positano and Amalfi along the serpentine Amalfi Coast.
 - Experience the archaeological site of Paestum, a Greco-Roman city rediscovered in the 18th century.
 - -Tour Naples and its Museo Archeologico Nazionale, plus savor authentic pizza.
 - Marvel at the history of Pompeii and Herculaneum, two towns devastated by the eruption of Mount Vesuvius.
 - -Encounter daily life in rural Italy during a visit to an olive farm.

- AHI Sustainability Promise:

Striving for a positive, purposeful impact on the destinations we visit: preserving the environment, supporting local communities and giving back to the places we travel.

- AHI Connects: Local immersion.
- Free time to pursue your own interests.
- Welcome and Farewell Receptions to mingle with fellow travelers.
- A personal VOX headset to hear your English-speaking guide clearly.
- Tipping of guides and drivers.
- Complimentary travel mementos.



AHI Travel Expertise

From your reservation to your return home, we're here to ensure you have the adventure of a lifetime.

Before you go:

- ➤ **Travel Consultants** | These experts stand ready to answer your questions about activities, meals, accommodations and more as they guide you through the reservation process.
- ➤ Passenger Service Representative | After reserving your spot, enjoy personalized assistance from this specialist, your one point of contact who helps with everything from arranging flights to booking elective activities to fulfilling special requests.
- ➤ **Travel Information** | Before your journey, our team closely monitors travel conditions, shares pre-departure details and provides information and enrichment about your destination.

Once you arrive:

Our top-notch, dedicated team takes your adventure to the next level! Share a laugh, learn where to find the best café and enjoy their unique perspectives on the local scene.

- ➤ Travel Director | Our multilingual Travel Director manages all the details so that you can simply relax and soak up the ambience. In the care of this seasoned travel professional who is attuned to your personal safety, you'll enjoy a seamless, unforgettable travel experience.
- ▶ Expert Guides | Who better to show you around than the people who live there? We've specially selected informed, enthusiastic local guides who understand the needs of our educated and curious travelers. Warm and genuine, they're ready to share their passion for their country with you.
- ▶ Lecturers | Coming from all walks of life, our entertaining local lecturers open your eyes to history, culture and current events. The breadth of their knowledge deepens your appreciation for the region and its heritage.





Hotel Plaza Sorrento | Sorrento

Located in beloved Sorrento and overlooking the Bay of Naples, this delightfully modern hotel is centrally located and provides a perfect base for exploring the natural beauty and highlights of the region of Campania. Enjoy a drink or snack in the Plaza Café or the rooftop Skybar. During leisure time, take advantage of the fitness room or jetted infinity pool. Wi-Fi is complimentary.



The Charm of the Amalfi Coast

Trip #:13-27698W

Call The Tar Heel Travel Office at 877-962-3980 to reserve

your place (preferred registration method).

Please be prepared to provide the information below while on the phone.

You may also complete this Reservation Request and submit it to our office. Once this request is received in our office, an AHI Travel Expert will contact you within one business day to discuss deposit payment. Your reservation is not confirmed until your deposit is paid and processed.

The University of North Carolina Send to General Alumni Association George Watts Hill Alumni Center CB# 9180 Stadium Drive, PO Box 660 Chapel Hill, NC 27514-0660 Toll Free: 877-962-3980

I/we would like to request _

Tour participants who are not members of the General Alumni Association must join the Association (\$50 for singles, \$60 for couples) to participate. Please pay by separate check made payable to the General Alumni Association.

___ place(s).

1)				
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2)				
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All prices listed are in USD. Special offers, promotions and discounts cannot be combined. CST Registration No. 2028271-20. Fla. Seller of Travel Reg. No. ST-33300 lowa Seller of Travel Reg. No. 8889139. Washington State Seller of Travel Reg. No. 601-820-781. PARTICIPATING AIRLINES-all IATA and ARC Member Carriers @2023 AHI Travel Printed in the USA.

at https://norcar.ahitravel.com/destinations/1706A?schoolId=114.

Any payment to AHI Travel constitutes your acceptance of the terms and conditions set out therein, including but not limited to the

You can also request a copy from our office.

cancellation terms.the cancellation terms.

PROGRAM DATES

Air Program dates: September 20-28, 2023 **Land Program dates:** September 21-28, 2023

LAND PROGRAM

Full Price Special Savings **Special Price*** \$4,045 \$250 **\$3,795**

*Special Price valid if booked by the date found on the address panel.

VAT is an additional \$295 per person.

All prices quoted are in USD, per person, based on double occupancy and do not include air transportation costs (unless otherwise stated).

Single accommodations are an additional \$995 (limited availability).

Let us arrange your flights!

Our experts are ready to assist you in booking flights. Our personalized air program offers the following advantages:

- ▶ price guarantee to protect you from fuel surcharge increases after ticket purchase.
- ▶ arrival and departure **transfers** on group dates.
- flexibility to change or cancel your reservations without penalty up to 60 days before departure on most flights.
- ▶ **assistance** in the event of schedule changes or delays.

Travel stress-free with AHI FlexAir.



TRAVEL WITH CONFIDENCE

For more than half a century, our dedicated team has helped travelers explore the world safely and securely.

To offer you added peace of mind, we've fine-tuned all facets of your travel experience:

- ✓ Included AHI Travel Assurance covers travel- and health-related contingencies. Available for U.S. residents only.
- ✓ Increased booking flexibility and relaxed cancellation penalties.
- ✓ Home support staff and ground team communicating 24/7 to ensure a seamless and safe journey.
- ✓ Travel Directors specially trained to the highest standard in accordance with AHI's health and safety protocols.
- A global network of partners rigorously following new procedures and protocols.
- Enhanced sanitization practices for river ships, hotels, trains and motor coaches.
- ✓ Tour operations modified for smaller groups and greater physical distancing.
- ✓ Hand sanitizer available for guest use.





The University of North Carolina General Alumni Association Chapel Hill, NC 27514-0660 Post Office Box 660

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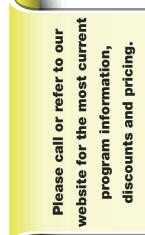
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ITH CONFIDENCE **& Safety Protocols Enhanced Health**

See pricing panel for details

Amalfi Coast

Experience the dazzling Amalfi Coast on this remarkable journey!



ravel programs that delight travelers. inspirational educational and cultural AHI Travel's mission is to deliver

With AHI you can rely on:

- attend to every detail of your journey. Experienced Travel Directors who
- An exceptional travel value.
- Unique access to local sites. Flexibility and
 - Safety and security. customization.



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