



THE UNIVERSITY OF NORTH CAROLINA
GENERAL ALUMNI ASSOCIATION

The Great Journey Through Europe

aboard the exclusively chartered, deluxe river boat

AMADEUS IMPERIAL

July 12 to 23, 2023

Middle Rhine Valley



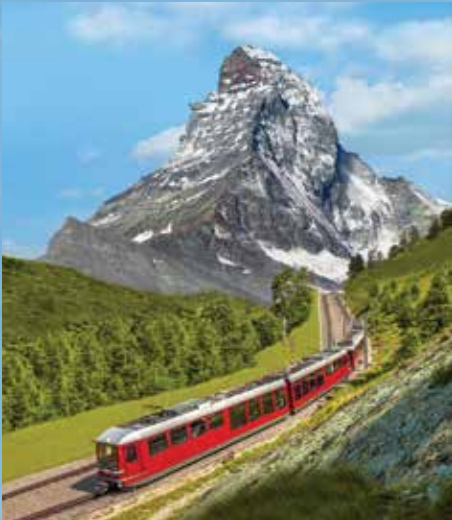
BOOK WITH CONFIDENCE!

No cancellation fees for new bookings.*

Call (800) 922-3088 or visit gohagantravel.com

Highlights include:

- ◆ Retrace the “Grand Tour,” a traditional European holiday taken by aristocratic young ladies and gentlemen of the 17th, 18th, and 19th centuries.
- ◆ Traverse four countries and the western heart of the continent.
- ◆ Twelve-day program, including a six-night river cruise and four nights in the Swiss Alps—featuring the Matterhorn and Mount Pilatus.
- ◆ Cruise two of Europe’s grand rivers, the Moselle and Rhine Rivers.
- ◆ Specially arranged cruise of Lake Lucerne and a wine tasting in Rüdesheim.



GORNERGRAT BAHN



12 DAY ITINERARY

- 1 Depart home city
- 2 Geneva, Switzerland/Zermatt
- 3 Zermatt
- 4 Zermatt/Lucerne
- 5 Lucerne
- 6 Lucerne/Bern/Basel/Embark the AMADEUS IMPERIAL
- 7 Strasbourg, France
- 8 Mannheim, Germany for Heidelberg
- 9 Rüdesheim/Koblenz
- 10 Cochem
- 11 Cologne
- 12 Amsterdam, the Netherlands/Return to home city

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Dear Carolina Alumni and Friends:

Traverse four countries and the western heart of the continent on this Great Journey through Europe, cruising the Moselle and Rhine Rivers. Experience three of the world's great railway journeys and delight in the opportunity to experience six UNESCO World Heritage Sites. In Zermatt, marvel at the iconic Matterhorn as you travel aboard the GORNERGRAT BAHN, Switzerland's oldest cog railway. Then, cross Switzerland's mountainous backbone aboard the skillfully engineered GLACIER EXPRESS railway and spend two nights in the five-star HOTEL SCHWEIZERHOF LUCERNE, ideally located on the shores of Lake Lucerne.

From Lucerne, journey through the foothills of the Bernese Oberland Alps to Basel. Stop in medieval Bern, visiting the enchanting Old Town. Cruise the storied UNESCO World Heritage-designated middle Rhine Valley, passing the hillside vineyards of the renowned Rheingau wine region and meandering through the Netherlands' expansive waterways flanked by polder—land reclaimed from the North Sea.

Cruise aboard the exclusively chartered, deluxe AMADEUS IMPERIAL, one of the finest boats to traverse the waters of Europe, from Basel to Amsterdam. Port calls in Germany include Mannheim for Heidelberg, Cochem, and Cologne. Also visit the lovely Alsatian city of Strasbourg, France.

This popular program is an excellent value with all excursions and deluxe accommodations included. Reserve now while early booking savings and space are still available.

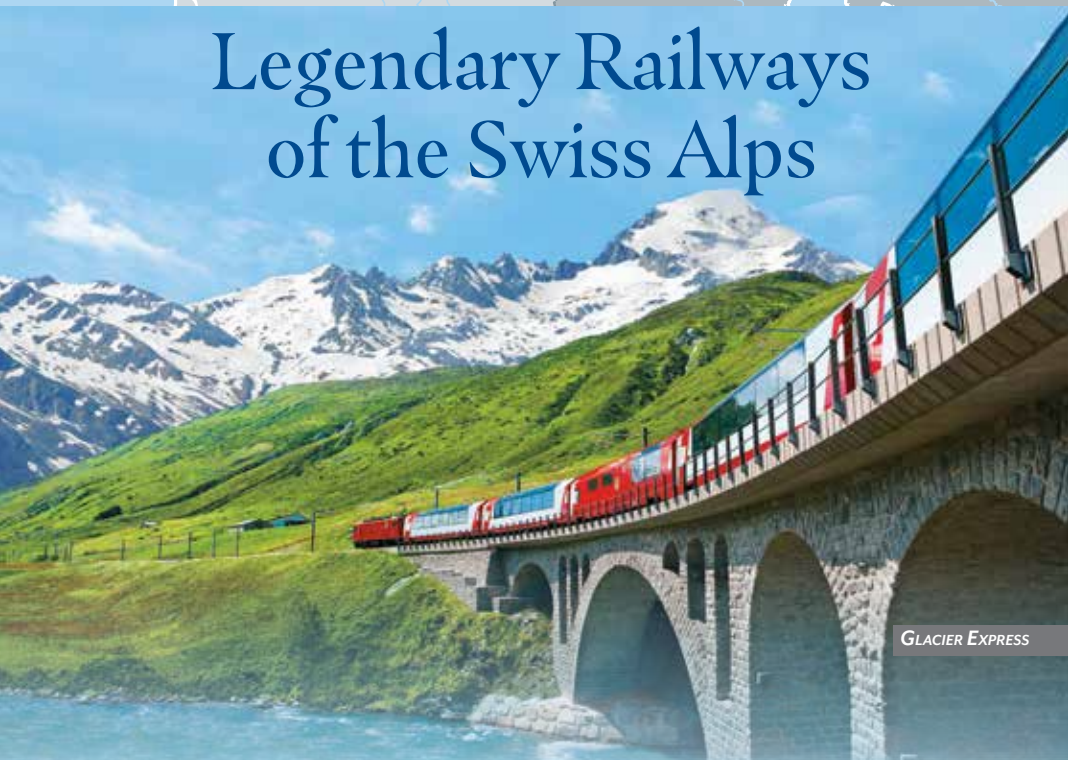
Yours at Carolina,

Douglas S. Dibbert '70
President
The University of North Carolina
General Alumni Association

PROGRAM HIGHLIGHTS



Legendary Railways of the Swiss Alps



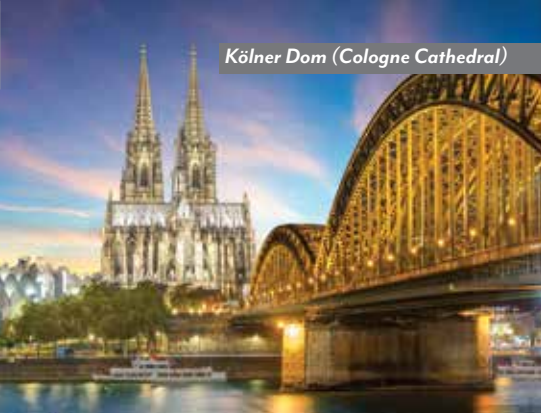
GLACIER EXPRESS

Admire the awe-inspiring, visionary work and vast scope of Switzerland's impressive railways as you experience the sublime majesty of the iconic Alps from incredible perspectives. Journey on three of the world's great Alpine railways—the panoramic GLACIER EXPRESS, the scenic GORNERGRAT BAHN, and the dramatic PILATUS RAILWAY. While admiring the innovative engineering necessary to create these routes, savor vignettes of the quintessentially Swiss landscape—including 14,000-foot-high mountain peaks, flowing streams, cavernous gorges, and crystalline glaciers.



Scenic views on the GLACIER EXPRESS





Kölner Dom (Cologne Cathedral)



Heidelberg Castle

DAY BY DAY ITINERARY

Depart home city

Day 1

Geneva, Switzerland/ Zermatt

Day 2

Arrive in Geneva and transfer to Zermatt to check in to SCHWEIZERHOF ZERMATT, an Alpine resort, located beneath the pinnacle of the iconic Matterhorn. Enjoy a welcome reception in the hotel.

Zermatt

Day 3

Ascend through pine and larch forests aboard the highest cog railway in Europe, the GORNERGRAT BAHN. Sweeping vistas of breathtaking Alpine scenery unfold from atop the 10,100-foot summit, where the serrated profiles of the Matterhorn, the Liskamm, the Dufourspitze mountains, and the vast Gorner Glacier extend beyond your periphery. Return to Zermatt at your leisure with an optional stop at Riffelberg for a picturesque view of Monte Rosa and the Matterhorn.

Zermatt/Lucerne

Day 4

Board the GLACIER EXPRESS, “the world’s slowest express train” to Andermatt for lunch. Then, enjoy a scenic transfer to Lucerne and check into the five-star SCHWEIZERHOF HOTEL.

Lucerne

Day 5

Begin your walking tour in the *Weinmarkt* and the Chapel Bridge, then see the

Lion Monument, dedicated to the Swiss Guards who gave their lives during the French Revolution. Reach Mount Pilatus’ 7,000-foot summit by panoramic gondola for a 360-degree vista. Board the PILATUS RAILWAY to ascend nearly 5,400 feet in less than three miles. Cruise across the lake to Lucerne.

Lucerne/Bern/Basel/ Embark river boat

Day 6

Enjoy the scenic transfer from Lucerne to Basel with a brief

La Petite France in Strasbourg, where medieval houses line cobblestone lanes and 13th-century bridges span idyllic canals.

Mannheim, Germany for Heidelberg

Day 8

Travel from Mannheim to Heidelberg, a highlight of the historical “Grand Tours” of Europe. Discover the city’s Renaissance-Baroque ambiance and visit the ruins of Heidelberg Castle.



Reichsburg Castle in Cochem

stop in Interlaken. Breaking for lunch in Bern, enjoy a short tour of the beautifully preserved, UNESCO-inscribed Old Town. Arrive in Basel, embark the AMADEUS IMPERIAL, and enjoy the Captain’s Welcome Reception and Dinner.

Strasbourg, France

Day 7

Walk through the UNESCO World Heritage-designated

Rüdesheim/Koblenz

Day 9

In the heart of the Rüdesheim wine country, and enjoy a trip aboard the whimsical WINZEREXPRESS mini-train ending your tour with a tasting at the Wine Cellar. Cruise through the UNESCO World Heritage-designated Middle Rhine Valley to see



Lorelei Rock. Dock in Koblenz, positioned at the confluence of the Rhine and Moselle Rivers, for a walking tour.

Cochem Day 10

Enjoy a walking tour of charming Cochem with a visit to the Imperial Reichsburg castle. Cruise the narrow

Moselle River Valley, known for its abundance of vineyards clinging to the steep sides.

Cologne Day 11

Explore Cologne's Old Town and see the UNESCO World Heritage-designated *Kölner Dom*.

Amsterdam, The Netherlands/ Return to home city Day 12

After breakfast, disembark and continue on to the Golden Age of Amsterdam Post-Program Option or transfer to the airport for your flight home.



Strasbourg, France

ALWAYS INCLUDED WITH GOHAGAN & COMPANY

- ◆ Transfers and luggage handling abroad if your arrival(s)/ departure(s) coincide with the scheduled group transfer(s).
- ◆ Experienced, English-speaking local guides for included excursions.
- ◆ Gratuities to local guides and drivers on included excursions and transfers.
- ◆ Complimentary bottled water in your suite or stateroom and on excursions.
- ◆ Hospitality desk aboard the ship.
- ◆ Experienced Gohagan & Company Travel Directors at your service.
- ◆ Complimentary use of an audio headset during guided excursions.
- ◆ Automatic \$250,000 flight insurance policy for each participant ticketed on flights by Gohagan & Company.

BOOK WITH CONFIDENCE!

No cancellation fees for new bookings until 95 days prior to trip departure.





AMADEUS IMPERIAL

Elegant and Meticulously Crafted River Boat

The AMADEUS IMPERIAL features all the comforts of a refined and traditional hotel. The stylish restaurant offers scenic views through panoramic windows and continental cuisine featuring fresh, local ingredients. Daily meals include early-risers’ coffee, breakfast, and lunch with complimentary wine and beer, afternoon tea, four-course dinner also with complimentary beverages, and a late-evening snack. For your leisure time on board there are two bars, an open-air lounge, a boutique, a massage room, a beauty salon, a fitness studio, and the Sun Deck. Complimentary Wi-Fi access is available and an elevator serves all passenger decks except the Sun Deck. There is no doctor on board.

The 84 stylish staterooms and suites are among the most spacious of any European river boat (172 to 284 square feet). Suites include a private balcony, and select staterooms feature a unique floor-to-ceiling window that lowers to French-balcony height at the touch of a button. Accommodations have two twin beds or one queen bed, individual climate control, sitting area, and private bathroom with shower. Most have a minibar. The AMADEUS IMPERIAL meets the highest safety standards; the AMADEUS fleet has earned the important “Green Globe Certificate” of environmental sustainability.



Category	LAND/CRUISE RATES <small>excluding taxes</small>	Early Booking Rate through Nov. 11, 2022	Rate after Nov. 11, 2022
C4	Stateroom with small panoramic window. <i>Haydn Deck, midship.</i>	\$4,195	\$4,825
C1	Stateroom with small panoramic window. <i>Haydn Deck, midship.</i>	\$4,595	\$5,285
B4	Stateroom with floor-to-ceiling panoramic window that lowers to French-balcony height. <i>Strauss Deck, aft.</i> (limited availability)	\$5,295	\$6,090
B1	Stateroom with floor-to-ceiling panoramic window that lowers to French-balcony height. <i>Strauss Deck, aft, and midship.</i> (limited availability)	\$5,795	\$6,665
A1	Stateroom with floor-to-ceiling panoramic window that lowers to French-balcony height. <i>Mozart Deck, aft, and midship.</i> (limited availability)	\$6,395	\$7,355
Suite	Suite with private balcony (sliding glass doors with railing), sofa and bath robes. <i>Mozart Deck, midship.</i>	\$6,995	\$7,995
Single supplements apply across all categories at 160% of the per person double price.			
Taxes are an additional \$55 per person.			
AMADEUS IMPERIAL has been specially contracted for this program and the deck plan is available online or upon request from Gohagan & Company.			



OPTIONAL EXTENSION

Golden Age of Amsterdam Post-Program Option **July 23 to 25, 2023**

The historic heart of Amsterdam, laced with tree-shaded canals and stately 16th- and 17th-century merchant houses, is a UNESCO World Heritage Site and the perfect conclusion to your Great Journey. Enjoy a full-day excursion to quaint Edam, world famous for its cheese, and historic Hoorn, one of the great seafaring towns of the Golden Age. Visit the world-class Rijksmuseum. Accommodations are for two nights in a deluxe hotel.

Price per person, based on double occupancy: \$995

Price per person, based on single occupancy: \$1,295

Further details will be provided with your reservation confirmation.



RESERVATION FORM

Membership Requirement: Tour participants who are not members of the General Alumni Association must join the Association (\$50 for singles, \$60 for couples) to participate. Visit alumni.unc.edu/join for membership details and to join. Traveler's membership is checked prior to tour departure.

Signature: _____ Date _____

I am requesting ____ reservation(s), and have enclosed my check(s) for \$_____ as deposit (\$800 per person). Please make deposit check(s) payable to Gohagan & Company and mail with this form to:

General Alumni Association

The University of North Carolina

George Watts Hill Alumni Center

P.O. Box 660, Chapel Hill, NC 27514-0660

Phone: (877) 962-3980.

052-07/12/23-075

Please make my/our reservation(s):

Category: **1st Choice** _____ **2nd Choice** _____

☐ Double (two twin beds).

☐ Double (one queen bed).

☐ Single accommodations.

☐ Single but prefer to share and will allow you to select my roommate (shares cannot be guaranteed).

Amsterdam Post-Program Option

July 23 to 25, 2023

☐ Double \$995 per person.

☐ Single \$1,295 per person.

☐ I am reserving as a single but prefer to share accommodations.

☐ I/We want you to book my/our air from:

(fill in departure city)

☐ I/We will make my/our own air arrangements.

Title	Full Name	Class Year
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Title	Full Name	Class Year
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Street Mailing Address (no P.O. Box number please)

City	State	ZIP Code
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Home Telephone	Cell Phone
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Email Address	Business Telephone
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☐ I/We authorize you to charge a deposit of \$_____ to:
☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

☐ I/We request that you contact me/us via telephone or email for payment by ACH.

Card Number	Exp. Date
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Signature as it appears on credit card

**Please note: Terms & Conditions are available at
gohagantravel.com/terms/**

First participant's signature	Date
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Second participant's signature	Date
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FINAL PAYMENT due April 8, 2023; make by check, ACH, or credit card. No cancellation fees until 95 days prior to July 12, 2023!

Bern's Zytglogge (Clock Tower)



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