

FRED W. MORRISON '13 – The intelligence, the charm, the wit and the philanthropy of Dr. Fred W. Morrison have been evident around Chapel Hill for nearly six decades.

A Phi Beta Kappan and associate editor of the Daily Tar Heel as a student, he stayed on in this community after graduation as superintendent of the town's graded school for a decade and even coached the school's football team. He earned a Ph D. from Columbia University in 1925 and, from New York, joined the faculty at the then Woman's College in Greensboro. At the beckoning of Gov. Angus McLean, he became executive secretary to the Special Education Commission that reported on the financing of the state's public school system.

Fred Morrison continued his service to the state under Gov. O. Max Gardner, who appointed him secretary of the Committee to Study University Consolidation. He spent his evenings during that time studying law and passed the bar examination in 1933.

When Gov. Gardner went to Washington, D.C. in 1937, his former secretary went with him and they established a law partnership. Morrison is now senior partner in the capital city firm of Gardner, Morrison, Sheriff and Beddow.

The University at Chapel Hill has never been far from Fred Morrison's mind. His law firm undertook – at its own expense – the Ackland Trust Fund case, which brought that sizable bequest and the Ackland Art Museum to the campus. He also was instrumental in settling the James M. Johnston and Turrentine awards that brought major scholarship funds to the University. In addition, he personally established a scholarship fund at Chapel Hill honoring his father, and a similar one at UNC-Greensboro in honor of his mother. He was one of the original contributors of funds for University public television in North Carolina. His latest benefaction was a \$150,000 endowment to the UNC Press to establish the Fred W. Morrison Series in Southern Studies.

A staunch supporter of the University in all its endeavors, Dr. Morrison has been a regular visitor to the campus at commencement and reunion time for many years and perennially reserves a suite at the Carolina Inn during football weekends.

Already the University has recognized Dr. Morrison with an honorary doctorate. Now he is honored by its Alumni Association for his continued generosity, dedicated support, and outstanding service.