Two prominent leaders and best-selling authors in the field of ADHD, Edward (Ned) M. Hallowell MD and John J. Ratey MD, have joined together in their newest book, ADHD 2.0, to share the many recent advances in the understanding and treatment of ADHD. In this seminar, they will draw on their personal and professional experiences as well as the latest research and science to discuss the complexity of ADHD, how ADHD can be understood as a variable attention stimulus trait, and the arsenal of available strategies to help manage it. They will discuss how if mastered, ADHD can bring out talents, be a uniquely powerful asset and be a springboard to success.