

UNC Black Alumni Reunion ■ Carolina Homecoming ■ October 2 – 6, 2024

Sponsors and Campus Partner Information

About the Reunion

The first Black student enrolled at The University of North Carolina in 1951. Since then, more than 25,000 Black alumni have matriculated, graduated and embarked on successful careers.

In 1980, a desire to reunite Black alumni inspired Angela Bryant '73 and the late Richard Epps '73, then a member of the UNC General Alumni Association Board of Directors, to organize the first-ever Black Alumni Reunion. Approximately 60 alumni participated in this inaugural event, which was supported by the GAA (now known as Carolina Alumni).

Throughout the history of the reunion, classmates, friends, students, faculty and staff have come together to enjoy a weekend of enrichment, social, networking and athletic activities. These events and programs provide alumni with information about issues pertinent to the future of Carolina, updates on the Black student experience and various opportunities to celebrate being a Tar Heel.

Outstanding first-year students and distinguished alumni are honored for their notable academic accomplishments and contributions to Carolina and their communities.

Since inception, staff and planning committee volunteers have been proud to see the reunion evolve to become Carolina's oldest and largest affinity reunion, with more than 1,200 Black alumni, family and friends returning to campus each fall.

Partnership Opportunities

In 1980, the UNC Black Alumni Reunion, affectionately known as BAR, began as a small intimate gathering of about 60 alumni. More than 40 years later, BAR has expanded to include 12-15 events over the course of four days with an annual average participation of 1,200 alumni, family and friends.

Annually, reunion events offer alumni the chance to reminisce with classmates who were roommates, suitemates, members of BSM subgroups, fraternities, sororities or a member of a number of other campus organizations.

Levels

Through our unique support opportunities, you can select a level of involvement that will meet your needs and budget considerations. BAR partners help support events that raise funds for the Light on the Hill Society scholarship; helps the planning committee maintain reasonable event prices plus ensure the continued growth of one of Carolina's greatest reunion traditions – the Black Alumni Reunion.

- **Chancellor Level:** \$10,000 +
- **Provost Level:** \$5,000 + \$9,999
- **Dean Level:** \$2,000 – \$4,999
- **Bell Tower Level:** \$1,000 – \$1,999
- **Carolina Level:** \$500 – \$999
- **Old Well Level:** \$250 – \$499
- **Tar Heel Level:** \$100 – \$249
- **Born & Bred Level:** Up to \$99

CUSTOMIZED PACKAGES AVAILABLE

We are glad to customize level amenities to meet your needs.

Questions should be directed to

Bernadine Cobb '84, BAR sponsorship coordinator

bar@gaa.unc.edu or (919) 843-9694

UNC Black Alumni Reunion | Sponsors and Campus Partner Information

Suggested Package Amenities

Chancellor Level: \$10,000

- Eight (8) Student Alumni Dinner Tickets (reserved seating)
- Golf Tournament team (four-person team)
- Golf Tournament sponsored holes (two holes of your choice)
- Eight (8) Awards Gala tickets (reserved table)
- Eight (8) Shuttle tickets
- Eight (8) Tailgate tickets
- Eight (8) Football game tickets
- Eight (8) Friday Night Party tickets
- Eight (8) Saturday Night Party tickets (reserved seating)
- Full page color ad in the electronic souvenir journal
- Listing on BAR website and reunion signage
- Logo and website included in email broadcasts and social media posts
- Listing on ad in the *Carolina Alumni Review*, with readership of more than 65,000 alumni

Provost Level: \$5,000

- Golf Tournament Team (four-person team)
- Four (4) Awards Gala tickets (reserved table)
- Four (4) Shuttle tickets
- Four (4) Tailgate tickets
- Four (4) Saturday Night Party tickets (reserved seating)
- Full page color ad in the electronic souvenir journal
- Listing on BAR website and reunion signage
- Logo and website included in email broadcasts and social media posts
- Listing on ad in the *Carolina Alumni Review*, with readership of more than 65,000 alumni

Dean Level: \$2,000

- Two (2) Awards Gala tickets (reserved seating)
- Two (2) Shuttle tickets
- Two (2) Tailgate tickets
- Two (2) Saturday Night Party tickets
- Full page color ad in the electronic souvenir journal
- Listing on BAR website and reunion signage
- Logo and website included in email broadcasts and social media posts
- Listing on ad in the *Carolina Alumni Review*, with readership of more than 65,000 alumni

Bell Tower Level: \$1,000

- Two (2) Awards Gala tickets (reserved seating)
- Two (2) Tailgate tickets
- Two (2) Saturday Night Party tickets
- Listing on BAR website and reunion signage

UNC Black Alumni Reunion | Sponsors and Campus Partner Information

Suggested Package Amenities *(continued)*

Bell Tower Level: \$1,000

- Two (2) Awards Gala tickets (reserved seating)
- Two (2) Tailgate tickets
- Two (2) Saturday Night Party tickets
- Listing on BAR website and reunion signage

Carolina Level: \$500

- Two Golf Tournament registrations
- Two (2) Saturday Night Party tickets
- Listing on BAR website and reunion signage

Old Well Level: \$250

- Two (2) Friday Night Party Tickets
- Two (2) Saturday Night Party tickets
- Listing on BAR website and reunion signage

Tar Heel Level: \$100

- One (1) Saturday Night Party Ticket
- Listing on BAR website and reunion signage

Born & Bred Level: Up to \$99

- Listing on BAR website and reunion signage

Contact Information

Bernadine Cobb '84 Sponsorship Coordinator, UNC Black Alumni Reunion

- Email: bar@gaa.unc.edu

Tanea Pettis '95, Director of Alumni Programs, Carolina Alumni

- Email: tanea_pettis@unc.edu
- Phone: (919) 843-9694
- Secure Fax: (919) 843-4144



UNC Black Alumni Reunion Sponsorship Contract

Secure Fax Number:
(919) 843-4144

Contact Information

Name _____ UNC Class Year (if applicable) _____

Company (if applicable) _____

Address _____

City, State, Zip _____

Phone () _____ - _____ Email _____

Facebook: _____ Twitter: _____ Instagram: _____

Sponsorship Levels

<input type="checkbox"/> Chancellor Level	\$10,000 +	Additional Details _____ _____ _____ _____ _____ _____ _____
<input type="checkbox"/> Provost Level	\$5,000 +	
<input type="checkbox"/> Dean Level	\$2,000 +	
<input type="checkbox"/> Bell Tower Level	\$1,000 +	
<input type="checkbox"/> Carolina Level	\$500 +	
<input type="checkbox"/> Old Well Level	\$250 +	
<input type="checkbox"/> Tar Heel Level	\$100 +	
<input type="checkbox"/> Reunion Patron	> \$100	

Payment Information

Total \$ _____

Check enclosed payable to GAA/BAR

Please charge my Visa MasterCard American Express Discover

Card Number _____ Exp. Date _____

Name as it appears on card _____

Signature to authorize charge _____

Terms of Agreement

This agreement is effective as of _____ (date) and shall remain effective until the reunion ends on _____. This agreement defines the terms under which the UNC Black Alumni Reunion (BAR) and _____ enter in a sponsorship agreement for BAR _____ (insert year).

Both parties acknowledge they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this agreement as a result of unforeseen occurrences that may alter the conditions of this agreement. Upon receipt of this signed agreement, sponsorship contributions are nonrefundable.

Sponsor Name (print) _____

Signature _____ Date _____

GAA/BAR Representative Name (print) _____

Signature _____ Date _____

Contact Information

Bernadine Cobb '84, sponsorship coordinator, bar@gaa.unc.edu or (919) 843-9694